COMMITTED TO EXCELLENCE
FRUIT OF THE LOOM®
SINCE 1851
2014

COMMITTED TO EXCELLENCE

FRUIT OF THE LOOM®

SINCE 1851

COMMITTED TO YOU

At Fruit of the Loom we manufacture millions of garments every week. They all have one thing in common... our commitment to excellence.

In fact, since we started making quality clothing over 160 years ago it's been at the heart of everything we do. It's in our styles for men, ladies and kids, all perfect for decoration and ideal for promotions, leisure, work, school and sport. It's in the yarns and dyes we use, our in-house testing labs and our strict code of conduct.

Nowhere is it more proudly on show than at our manufacturing plant in Morocco. We've now made over one billion garments there and these high standards have been applied to every single one. And of course, it's in our service to you. From our large stock holdings and reduced lead times, to our customer support and outstanding value for money.

All this isn't new though. We've been committed to excellence since 1851.

WORLDWIDE RESPONSIBLE ACCREDITED PRODUCTION WRAP

THE FRUIT CODE

CONFIDENCE IN TEXTILES
Tested for harmful substances
according to Oeko-Tex® Standard 100
08-5295 Shirley

ONLY ETHICALLY PRODUCED YARN
NO CHILD OR FORCED LABOUR

Belcoro® THE DISTINGUISHED YARN
Softer feel for comfort

COOL WEAR

CONTENTS

Fresh in for 2014 P4-5

T-shirts P6-29

More Control in Morocco P18

Polos P30-41

Shirts P42-47

Sweats P48-75

Doing the Right Thing P64

Kids P76-95

Product & Size Guides P96-109

Colour Guide P110

FRESH IN

This year our range is bigger and brighter than ever. It's just part of our ongoing commitment to bring you great new products.

FOR 2014

NEW LIGHTWEIGHT SWEATS FOR ALL SEASONS

For 2014 we've launched an exciting new collection of Lightweight Sweats. Choose from 10 new styles across men, ladies and kids – all made from quality unbrushed fabric and created in response to your demand. At 240gm/m^2 they're lightweight, so perfect for year-round wear and warmer climates.

FOUR GREAT NEW COLOURS ON PERFORMANCE T'S

Our latest Performance T's range now comes in four vibrant new colours: Lime, Bright Yellow, Fuchsia and Azure Blue, ideal for teamwear and sports.

THREE NEW PREMIUM 70/30 SWEATS

Our men's Premium 70/30 Sweats range now includes three popular styles: the Hooded Sweat, Set-In Sweat and Elasticated Cuff Jog Pants.

TWO NEW SIZES ON MEN'S VALUEWEIGHT T

We've added larger sizes to our iconic men's Valueweight T: 4XL and 5XL.

SPECIAL COLOURS

We can now offer any colour from our Fruit palette for large volume orders on all our in-house products.
See page 110 for details.

FRUIT OF THE LOOM

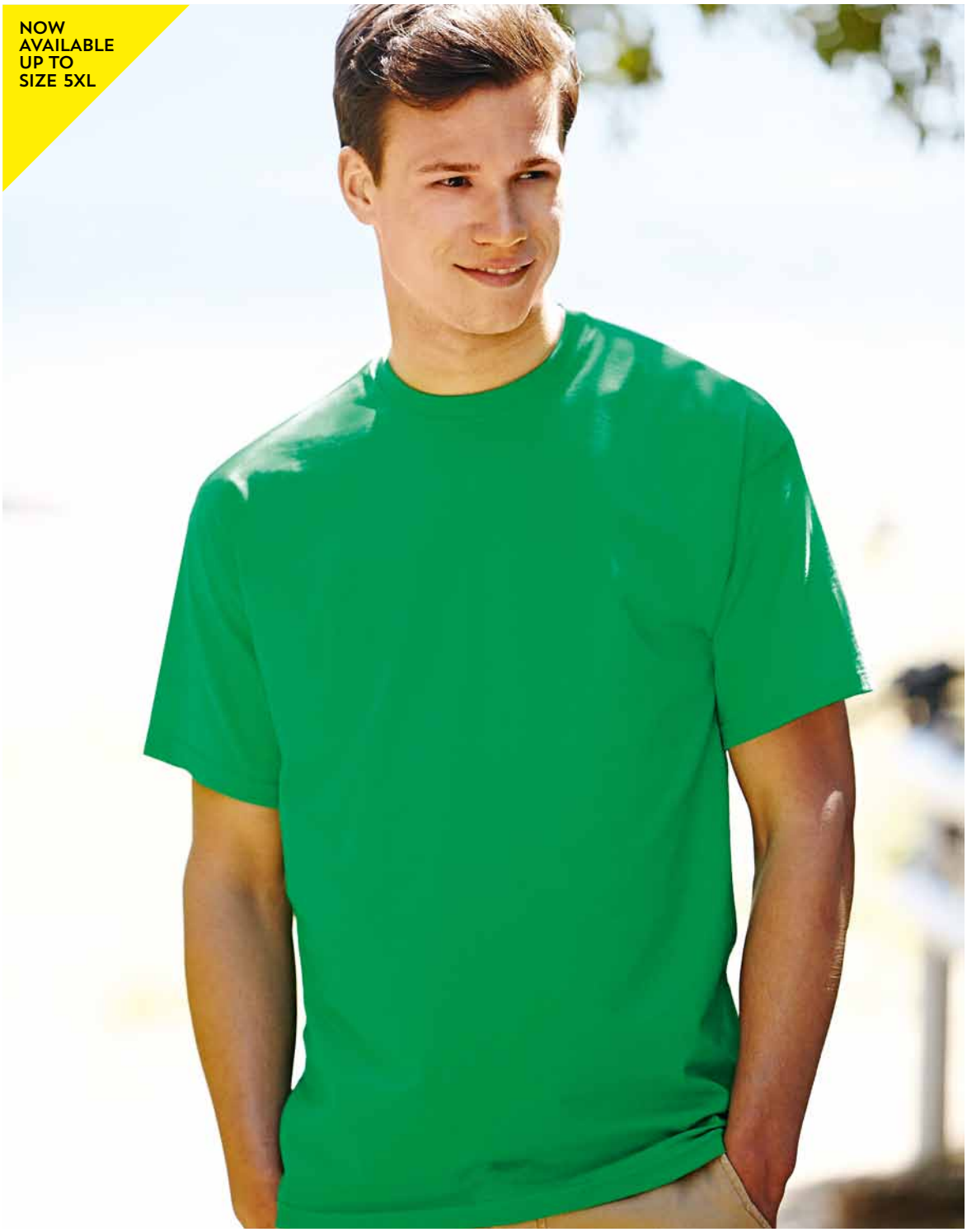
T-SHIRTS

PERFECT FOR PRINTING

No one knows more about T-shirts than Fruit of the Loom.
We offer a wide range of fabrics, weights and price points,
with every single one designed specifically for decoration.
All our 100% cotton T-shirts are made from Belcoro® yarn,
giving a cleaner, more stable print area with fewer loose fibres.
Perfect yarn guarantees perfect printing, it's simple really.

We offer 29 T-shirts in 42 colours and at the heart of the range are
16 Valueweight styles across men, ladies and kids. For 2014 we've
even added new 4XL and 5XL sizes to our men's Valueweight T.
Our Original T is now also made from a new improved fabric with
increased stitch density for even better print quality and durability.
Plus, our Performance T range now offers even more colours.

So, whatever the style, size or colour,
if you're thinking T-shirts, think Fruit of the Loom.



VALUEWEIGHT T

61-036-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Ash 99% cotton, 1% polyester
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–5XL
3XL, 4XL and 5XL available in White, Black, Navy and Heather Grey only
CARTON 72 (36 sizes 3XL, 4XL, 5XL)

Belcoro®
Softer feel for comfort

30 32 34 36 38 40 41 44
47 51 52 57 59 60 80 87
93 94 3M AZ BX CQ GL K2
PE YT ZU

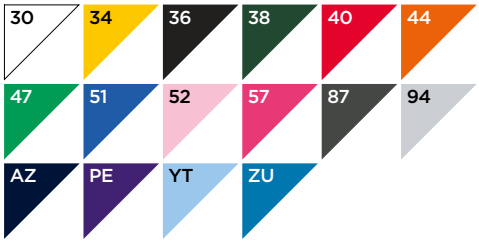
LADY-FIT VALUEWEIGHT T

61-372-O

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES XS–XXL
CARTON 72

Belcoro®
Softer feel for comfort



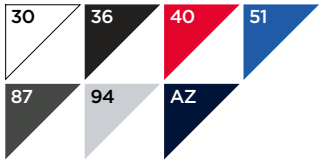
VALUEWEIGHT V-NECK T

61-066-0

- V-Neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–XXL
CARTON 72

Belcoro. Softer feel for comfort



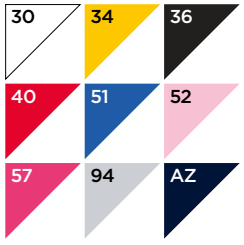
LADY-FIT VALUEWEIGHT V-NECK T

61-398-0

- V-Neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES XS–XXL
CARTON 36

Belcoro. Softer feel for comfort



FRUIT OF THE LOOM

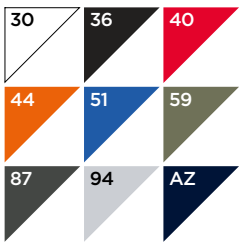
VALUEWEIGHT FITTED T

61-200-O

- Fashionable T with a slimmer fit
- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–XXL
CARTON 72

Belcoro®
Softer feel for comfort



VALUEWEIGHT LONG SLEEVE T

61-038-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–XXL
CARTON 72 (60 size XXL)

Belcoro® Softer feel for comfort

30 36 40
51 94 AZ

LADY-FIT VALUEWEIGHT LONG SLEEVE T

61-404-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton, Belcoro® yarn
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES XS–XXL
CARTON 36

Belcoro® Softer feel for comfort

30 36

FRUIT OF THE LOOM®

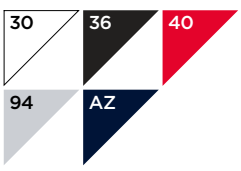
LADY-FIT VALUEWEIGHT VEST

61-376-O

- Self-fabric binding to neck and armholes
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES XS-XXL
CARTON 72

Belcoro®
Softer feel for comfort



VALUEWEIGHT ATHLETIC VEST

61-098-O

- Self-fabric binding to neck and armholes
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–XXL
CARTON 72

Belcoro. Softer feel for comfort

30 36 40 94 AZ

VALUEWEIGHT TANK T

61-222-O

- 1x1 cotton/Lycra® rib to armhole and neckline
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–XXL
CARTON 72

Belcoro. Softer feel for comfort

30 36 40 94 AZ

FRUIT OF THE LOOM.

VALUEWEIGHT RINGER T

61-168-O

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton, Belcoro® yarn
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–XXL
CARTON 72

Belcoro.
Softer feel for comfort

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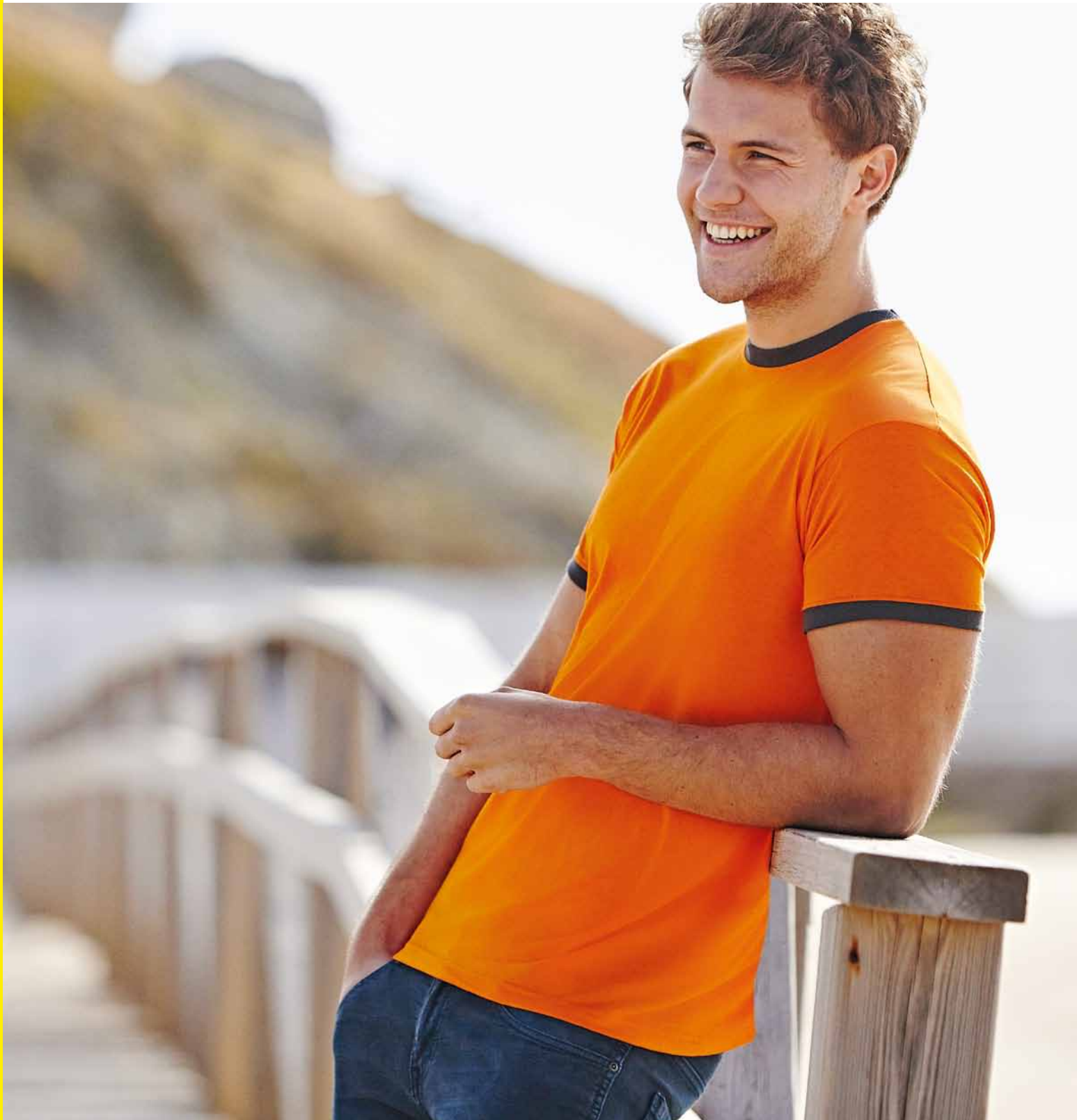

VALUEWEIGHT SHORT SLEEVE BASEBALL T

61-026-0

- Contrast colour bound neck in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton, Belcoro® yarn
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES S–XXL
CARTON 72

Belcoro® Softer feel for comfort

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VALUEWEIGHT LONG SLEEVE BASEBALL T

61-028-0

- Contrast colour bound neck in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton, Belcoro® yarn
WEIGHT White – 160gm/m²
Colour – 165gm/m²
SIZES S–XXL
CARTON 72 (60 size XXL)

Belcoro® Softer feel for comfort

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COMMITTED TO EXCELLENCE

FRUIT OF THE LOOM®

SINCE 1851

MORE CONTROL IN MOROCCO

Our state-of-the-art plant in Morocco has been committed to excellence since day one. As a market-leader we produce over two million garments every week in Morocco. We're one of the world's largest vertically integrated clothing manufacturers, so we control production from start to finish, from raw cotton to packaging the product. All our in-house T-shirts and Sweats are made with Belcoro® yarn. This provides a more stable print area for unbeatable printing, improved washing performance, less pilling and enhanced durability. We even have our own fully accredited in-house testing lab to ensure garment consistency and quality.

As well as extensively testing our garments, we go to great lengths to ensure they are produced in a way that's environmentally friendly. We have a new filtration system that recycles 60% of our water. We've invested in new dye jet equipment and spinning machines, saving more water and energy, whilst improving product quality and productivity. We also use open-end yarn, resulting in 30% less energy usage and 23% less wastage, with associated savings in landfill and diesel.

To keep your orders flowing, we hold up to 50 million garments in stock across three strategically located distribution centres, allowing us to operate a reliable just-in-time service.

Such control for us means you'll always be in control, too.

SUPER PREMIUM T

61-044-O

- Guaranteed to perform at 60°C wash
- Crew neck with cotton/Lycra® rib
- Self-fabric shoulder to shoulder taping
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Ash 99% cotton, 1% polyester
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 190gm/m² Colour – 205gm/m²
SIZES S–3XL
3XL available in White, Black, Navy and Heather Grey only
CARTON 72

Belcoro. Softer feel for comfort

60

30	32	34	36	38	40
41	44	51	59	93	94
3M	AZ	CQ	GL	XW	YT

SUPER PREMIUM LONG SLEEVE T

61-042-O

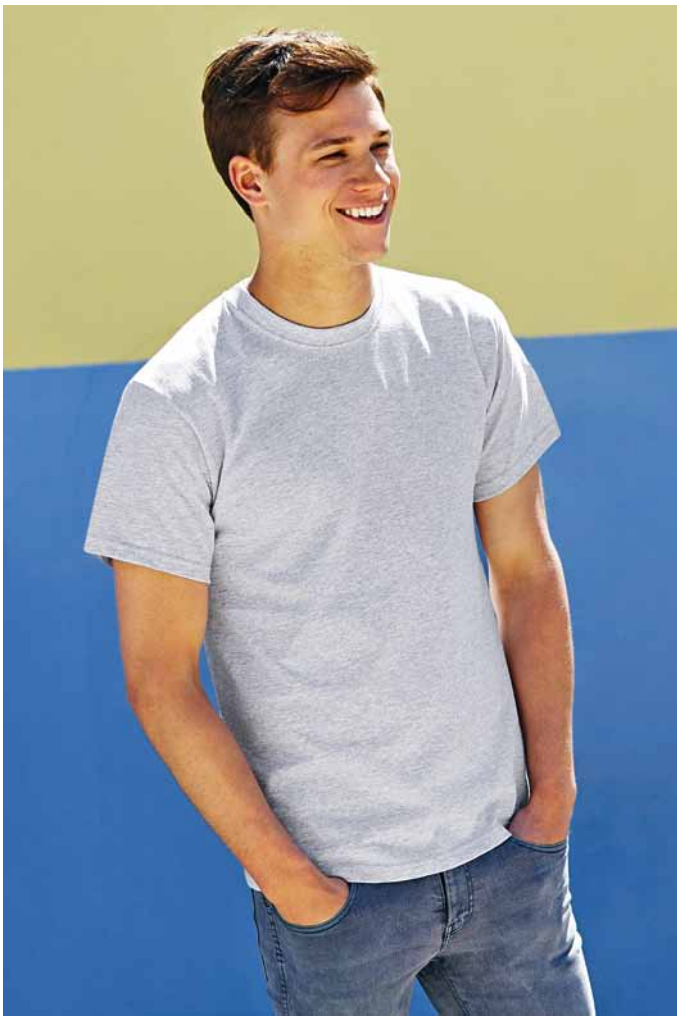
- Guaranteed to perform at 60°C wash
- Crew neck with cotton/Lycra® rib
- Self-fabric shoulder to shoulder taping
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton, Belcoro® yarn
WEIGHT White – 190gm/m² Colour – 205gm/m²
SIZES S–XXL
CARTON 72 (60 size XXL)

Belcoro. Softer feel for comfort 60

30 36

FRUIT OF THE LOOM



HEAVY T

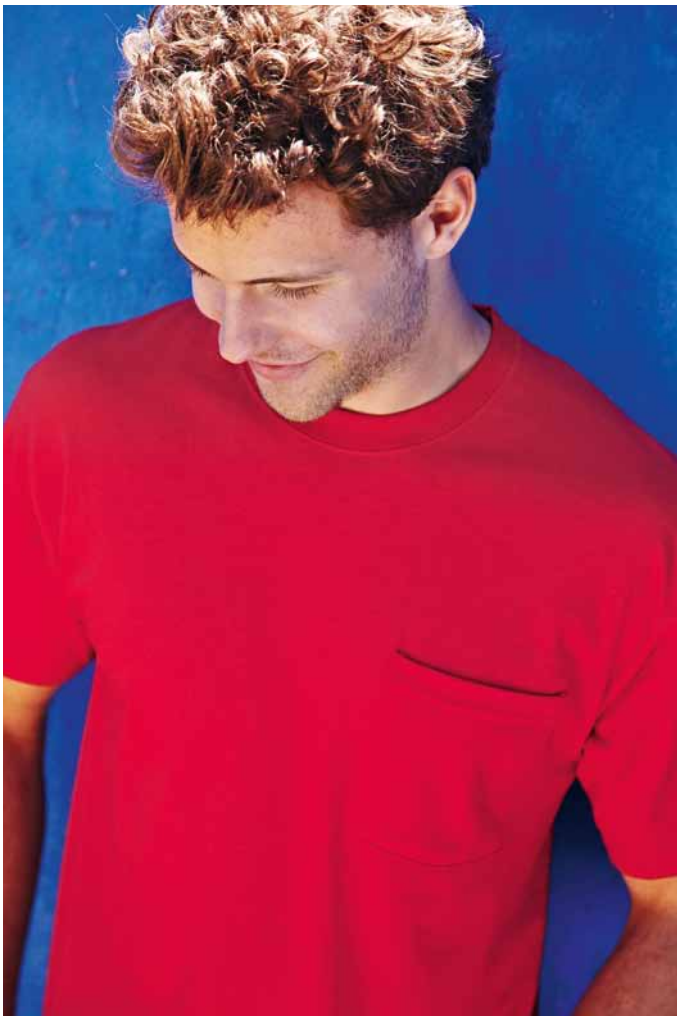
61-212-O

- Rib crew neck with self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 185gm/m² Colour – 195gm/m²
SIZES S–3XL
CARTON 72

Belcoro. Softer feel for comfort

30 32 36 40
44 51 94 K2



HEAVY POCKET T

61-202-O

- Self-fabric chest pocket
- Rib crew neck with self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 100% cotton, Belcoro® yarn
WEIGHT White – 185gm/m² Colour – 195gm/m²
SIZES S–XXL
CARTON 72

Belcoro. Softer feel for comfort

30 32 36
40 51

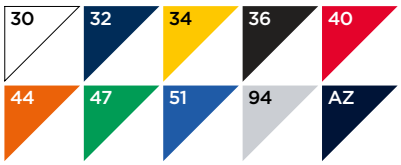
ORIGINAL T

61-082-0

- Rib crew neck with self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 135gm/m² Colour – 145gm/m²
SIZES S–XXL
CARTON 120 (108 size XXL)

Belcoro®
Softer feel for comfort

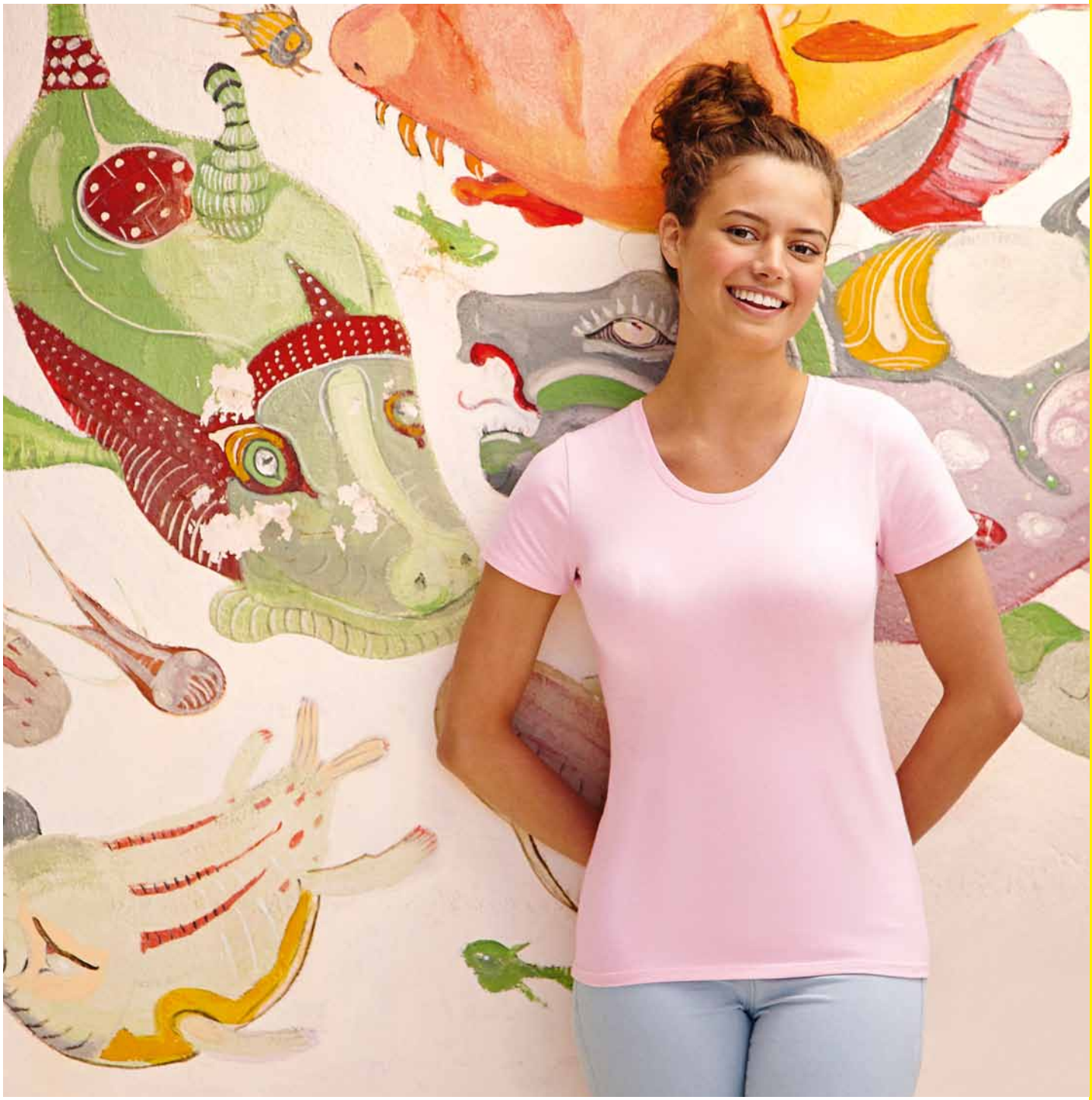


SLIM FIT T

61-262-O

- Cotton/elastane single jersey for comfort and shape retention
- Self-fabric bound neck

FABRIC 95% cotton, 5% elastane
WEIGHT White – 175gm/m² Colour – 185gm/m²
SIZES S–XXL
CARTON 72



LADY-FIT CREW NECK T

61-378-O

- Crew neck with self-fabric trim
- Cotton/elastane single jersey for comfort and shape retention
- Shaped side seams for a feminine fit

FABRIC 95% cotton, 5% elastane
WEIGHT White – 200gm/m² Colour – 210gm/m²
SIZES XS–XXL
CARTON 36

LADY-FIT V-NECK T

61-382-O

- V-Neck with self-fabric trim
- Cotton/elastane single jersey for comfort and shape retention
- Shaped side seams for a feminine fit

FABRIC 95% cotton, 5% elastane
WEIGHT White – 200gm/m² Colour – 210gm/m²
SIZES XS–XXL
CARTON 36

30 36 40 52 57 AZ YT

LADY-FIT LONG SLEEVE CREW NECK T

61-384-O

- Crew neck with self-fabric trim
- Cotton/elastane single jersey for comfort and shape retention
- Shaped side seams for a feminine fit

FABRIC 95% cotton, 5% elastane
WEIGHT White – 200gm/m² Colour – 210gm/m²
SIZES XS–XXL
CARTON 36

30 36

LADY-FIT STRAP T

61-O24-O

- Straps and neckline with self-fabric binding
- Shaped side seams for a feminine fit

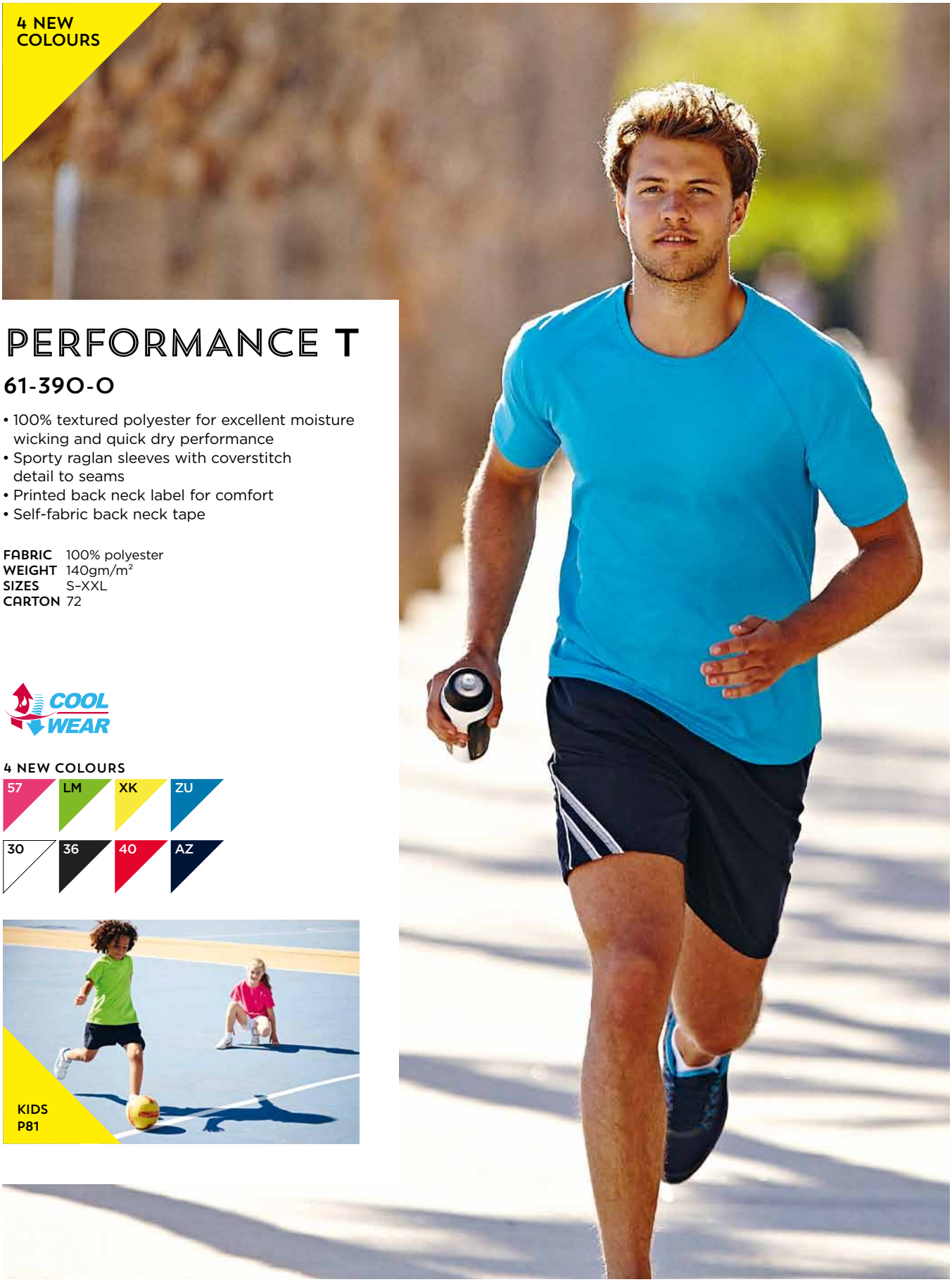
FABRIC 100% cotton, 1x1 rib
WEIGHT White – 210gm/m² Colour – 220gm/m²
SIZES XS–XXL
CARTON 36

30 34 36 40 44
47 52 57 AZ YT

PERFORMANCE T's

Now available in four new colours, our Performance T-shirts are all made from 100% textured polyester. That means they offer unbeatable moisture wicking, keeping you cool and dry for a top performance every time.

4 NEW COLOURS



PERFORMANCE T

61-390-O

- 100% textured polyester for excellent moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Printed back neck label for comfort
- Self-fabric back neck tape

FABRIC 100% polyester
WEIGHT 140gm/m²
SIZES S-XXL
CARTON 72

COOL WEAR

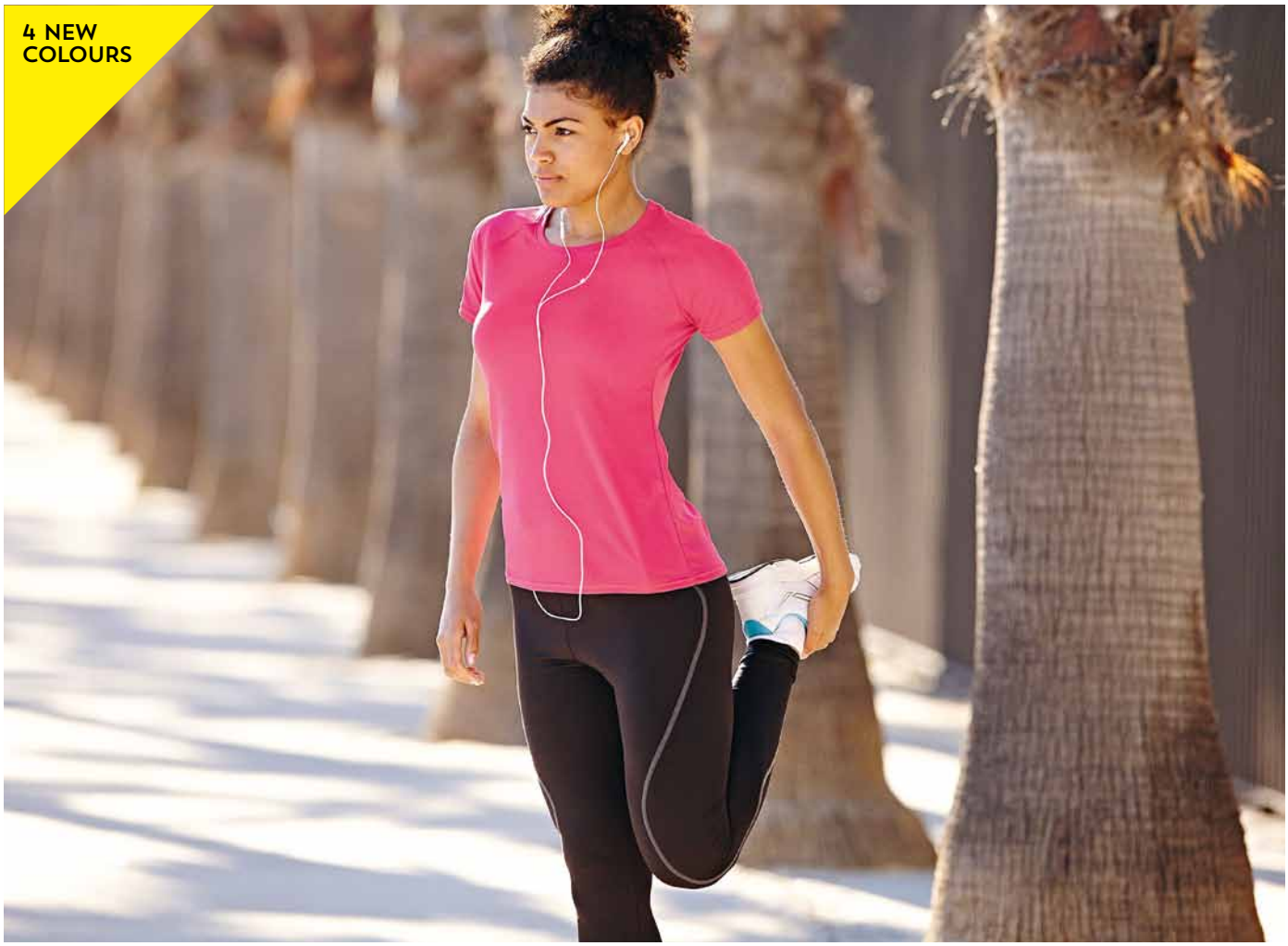
4 NEW COLOURS

57 LM XK ZU

30 36 40 AZ

KIDS
P81

4 NEW COLOURS



LADY-FIT PERFORMANCE T

61-392-O

- 100% textured polyester for excellent moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Shaped side seams for a feminine fit
- Printed back neck label for comfort
- Self-fabric back neck tape

FABRIC 100% polyester
WEIGHT 140gm/m²
SIZES XS–XXL
CARTON 72

COOL WEAR

4 NEW COLOURS

57	LM	XK	ZU
30	36	40	AZ

FRUIT OF THE LOOM

POLOS

TO FIT EVERY PURPOSE

From work and school to leisure and promotions,
we have every style, size and colour you're looking for.
With coordinating styles for men, ladies and kids,
it's easy to find your perfect Polo.

Easy-care 65/35 Polos can be washed at 60°C,
require minimal ironing and are made for hard work.
100% cotton Premium Polos are perfect for corporate
events, leisure and sports. While our cotton Original Polo
is a great value choice that doesn't compromise quality,
ideal for large volume promotions and single event uniform.

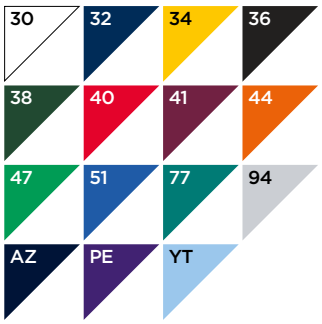
**With unbeatable colour consistency throughout,
our Polos range has a style for everyone.**

65/35 POLO

63-402-O

- Guaranteed to perform at 60°C wash
- Three-button placket with self-coloured buttons

FABRIC Easy-care 65% polyester, 35% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES S–3XL
CARTON 36



LADY-FIT 65/35 POLO

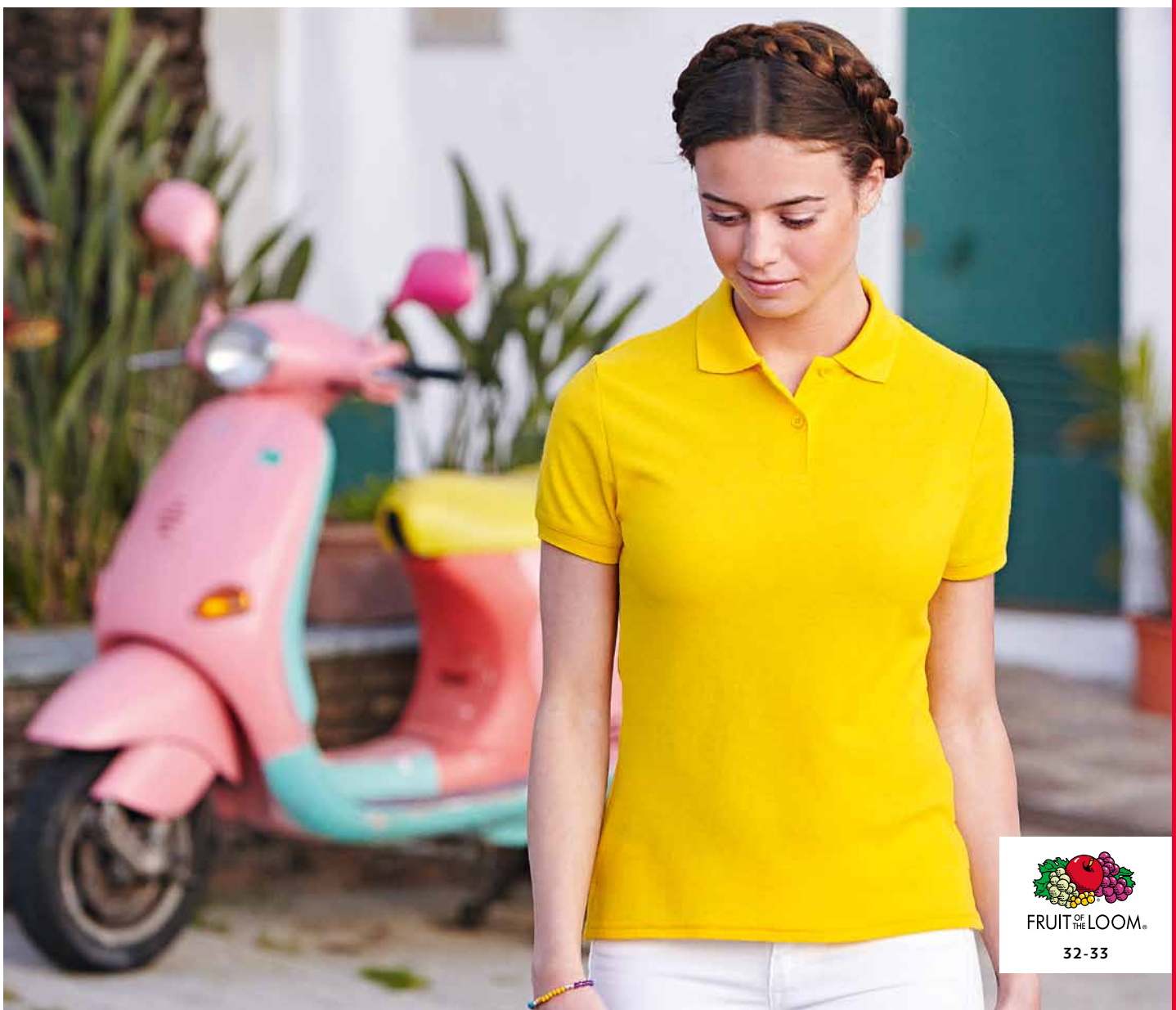
63-212-O

- Guaranteed to perform at 60°C wash
- Two-button placket with self-coloured buttons

FABRIC Easy-care 65% polyester, 35% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES XS–XXL
CARTON 36

60

30 34 36 38 40
41 51 94 AZ YT

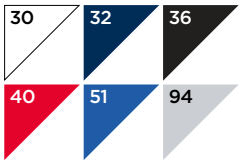


65/35 POCKET POLO

63-308-O

- Self-fabric breast pocket
- Guaranteed to perform at 60°C wash
- Three-button placket with self-coloured buttons

FABRIC Easy-care 65% polyester, 35% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES S–3XL
CARTON 36



HEAVY 65/35 POLO

63-204-O

- Guaranteed to perform at 60°C wash
- Three-button placket with self-coloured buttons

FABRIC Easy-care 65% polyester, 35% cotton
WEIGHT White – 220gm/m² Colour – 230gm/m²
SIZES S–3XL
CARTON 36

60

30 32 36 38 40
41 51 94 AZ

PREMIUM POLO

63-218-O

- Three-button placket with self-coloured buttons
- Side vents

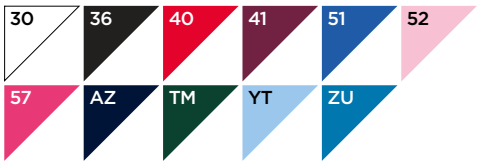
FABRIC 100% cotton*
*Ash 90% cotton, 10% polyester
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES S–3XL
CARTON 36

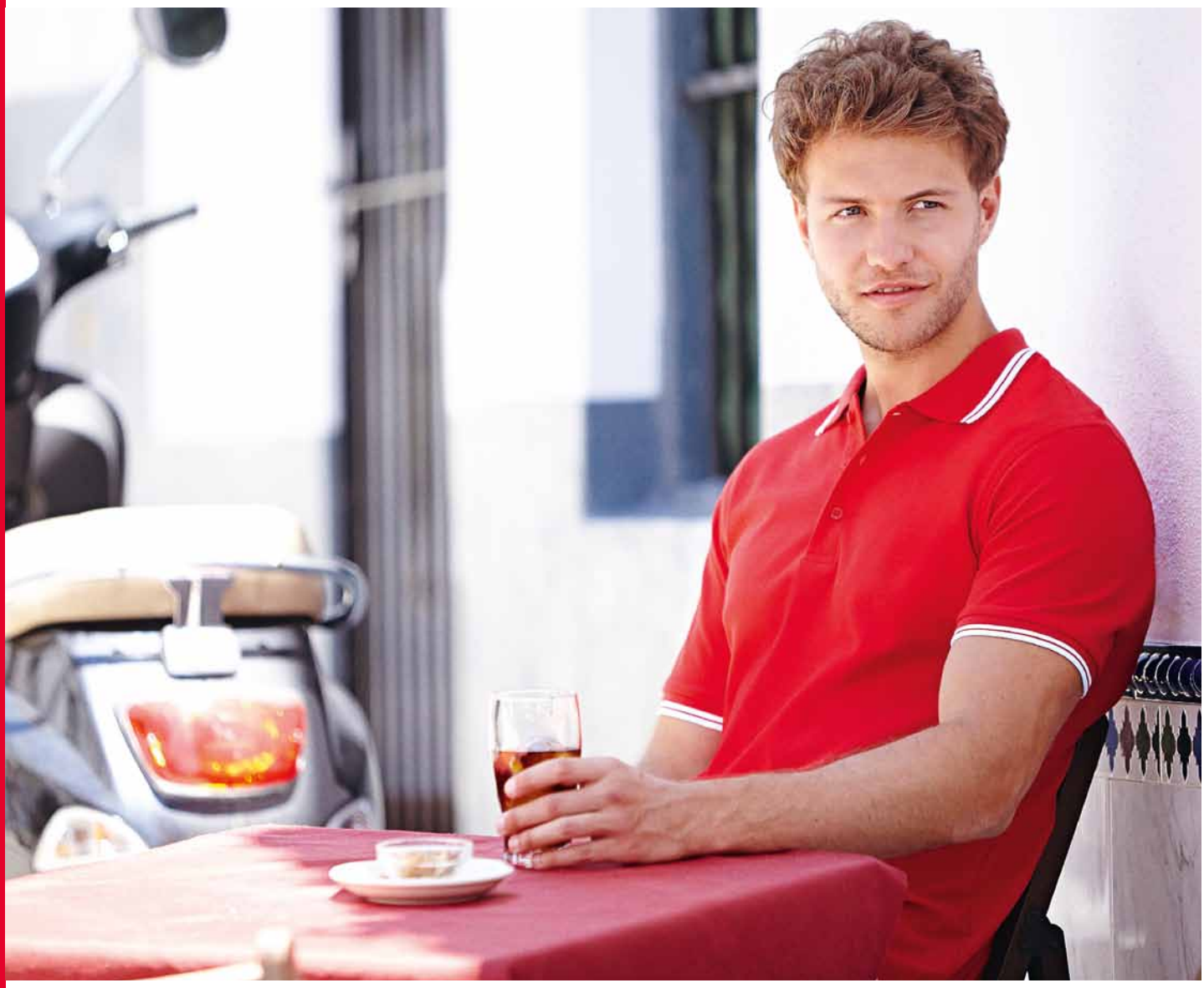
LADY-FIT PREMIUM POLO

63-030-0

- Shaped side seams with side vents for a feminine fit
- Two-button narrow placket with self-coloured buttons

FABRIC 100% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES XS–XXL
CARTON 36



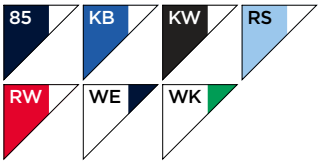


PREMIUM TIPPED POLO

63-032-0

- Double-stripe tipping detail on the collar and cuffs for a more sporty look
- Contrast colour back neck tape
- Three-button placket with self-coloured buttons
- Side vents

FABRIC 100% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES S–3XL
CARTON 36

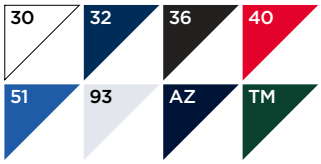


PREMIUM LONG SLEEVE POLO

63-310-0

- Three-button placket with self-coloured buttons
- Cotton/elastane rib cuff
- Side vents

FABRIC 100% cotton*
*Ash 90% cotton, 10% polyester
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES S–3XL
CARTON 36



HEAVY POLO

63-000-0

- Flat knit 1x1 rib collar with self-fabric collar stand
- Three-button placket with self-coloured buttons
- Back yoke

FABRIC 100% cotton
WEIGHT White – 230gm/m² Colour – 240gm/m²
SIZES S–3XL
CARTON 36

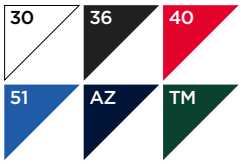
30 36 87 AZ BX

ORIGINAL POLO

63-214-0

- Traditional two-button placket
- Open cuffs and hem with twin needle stitching detail

FABRIC 100% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES S–3XL
CARTON 48



LADY-FIT POLO

63-560-0

- Cotton/elastane pique fabric for comfort and shape retention
- Shaped side seams for a feminine fit
- Two-button narrow placket with self-coloured buttons

FABRIC 97% cotton, 3% elastane
WEIGHT White – 210gm/m² Colour – 220gm/m²
SIZES XXS–XXL
XXS available in White and Sky Blue only
CARTON 36

SHIRTS

SMART CHOICE

Our work shirts look the business. It's all thanks to high quality fabrics and contemporary styling. We offer coordinated men's and ladies styles, in key corporatewear colours.

Choose from Poplin, the lightweight, durable solution for office wear, corporate events and customer-facing roles. Or Oxford, the classic style with a heavier premium weave ideal for corporate environments. All of our workwear is made from easy-care cloth, so even with repeated washing it will maintain its smart look.

Clever stuff.

SHORT SLEEVE POPLIN SHIRT

65-116-O

- Standard collar and self-fabric chest pocket
- Self-coloured buttons

FABRIC 55% cotton, 45% polyester
WEIGHT White – 115gm/m² Colour – 120gm/m²
SIZES S–3XL
CARTON 12

30 32 36 40 MU

LADY-FIT SHORT SLEEVE POPLIN SHIRT

65-O14-O

- Shaped side seams and back and bust darts
- Self-fabric breast pocket
- Self-coloured buttons

FABRIC 55% cotton, 45% polyester
WEIGHT White – 115gm/m² Colour – 120gm/m²
SIZES XS–3XL
CARTON 12

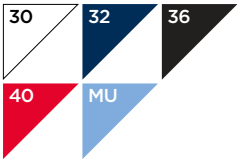
30 32 36 40 MU

LONG SLEEVE POPLIN SHIRT

65-118-O

- Standard collar and self-fabric chest pocket
- Self-coloured buttons

FABRIC 55% cotton, 45% polyester
WEIGHT White – 115gm/m² Colour – 120gm/m²
SIZES S–3XL
CARTON 12

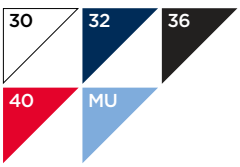


LADY-FIT LONG SLEEVE POPLIN SHIRT

65-012-O

- Shaped side seams and back and bust darts
- Self-fabric breast pocket
- Self-coloured buttons

FABRIC 55% cotton, 45% polyester
WEIGHT White – 115gm/m² Colour – 120gm/m²
SIZES XS–3XL
CARTON 12



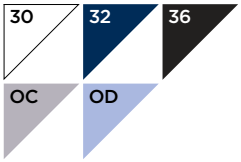
FRUIT OF THE LOOM

SHORT SLEEVE OXFORD SHIRT

65-112-O

- Classic Oxford styling with button-down collar
- Mitred chest pocket

FABRIC 70% cotton, 30% polyester
WEIGHT White – 130gm/m² Colour – 135gm/m²
SIZES S–3XL
CARTON 12

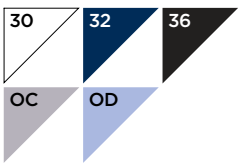


LADY-FIT SHORT SLEEVE OXFORD SHIRT

65-OOO-O

- Shaped side seams and back and bust darts for enhanced comfort and a feminine fit

FABRIC 70% cotton, 30% polyester
WEIGHT White – 130gm/m² Colour – 135gm/m²
SIZES XS–3XL
CARTON 12



LADY-FIT LONG SLEEVE OXFORD SHIRT

65-002-0

- Shaped side seams and back and bust darts for enhanced comfort and a feminine fit

FABRIC 70% cotton, 30% polyester
WEIGHT White – 130gm/m² Colour – 135gm/m²
SIZES XS–3XL
CARTON 12

30 | 32 | 36 | OC | OD

LONG SLEEVE OXFORD SHIRT

65-114-0

- Classic Oxford styling with button-down collar
- Mitred chest pocket

FABRIC 70% cotton, 30% polyester
WEIGHT White – 130gm/m² Colour – 135gm/m²
SIZES S–3XL
CARTON 12

30 | 32 | 36 | OC | OD

FRUIT OF THE LOOM

SWEATS

FOR ALL SEASONS

Our 2014 Sweats range is our best yet and we now offer a choice of three different fabric bases for all your needs, whatever the season. This year we've added stylish Lightweight Sweatshirts, Shorts and Jog Pants. They're all made from 240gm/m^2 quality unbrushed fabric, so perfect for year-round use. They take their place alongside our in-house Classic 80/20 styles, featuring unbeatable Belcoro® yarn and our Premium 70/30 range. And let's not forget the new Unique Hoodie. With its product design exclusively licensed to Fruit, it's the innovative new garment that lets you print on the back of the hood – perfect for all types of promotions, music merchandising, licensing, tourism and more.

The quality of our Sweats range is as good as ever, too. Elastane at the waist, neck and cuffs improves shape retention. And thanks to our innovative knitting technique, all Sweats have a 100% cotton face, to reduce pilling and give longer garment life.

More choice, more quality, more to enjoy.

ALL-NEW LIGHTWEIGHT SWEATS

Our new Lightweight Sweats range is made from 240gm/m² unbrushed fabric, perfect for warmer climates and year-round wear. Coordinated styles and colours for men, ladies and kids mean we now have a Sweat for every season. See pages 50-55.

LADY-FIT LIGHTWEIGHT RAGLAN SWEAT

62-146-O

- Lightweight unbrushed fleece
- Raglan sleeves
- Neck, waist and cuff in cotton/Lycra® rib
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES XS–XXL
CARTON 24

Belcoro. Softer feel for comfort

30 36 38 40 41 44 47
51 57 94 AZ GL PE ZU

LIGHTWEIGHT RAGLAN SWEAT

62-138-O

- Lightweight unbrushed fleece
- Raglan sleeves
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES S–XXL
CARTON 24

Belcoro. Softer feel for comfort

30 36 38 40 41 44 47
51 57 94 AZ GL PE ZU

NEW

LIGHTWEIGHT SHORTS

64-036-0

- Lightweight unbrushed fleece
- Elasticated waist with draw cord
- Side pockets
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES S–XXL
CARTON 24

Belcoro® Softer feel for comfort

36 94 AZ

FRUIT OF THE LOOM®

LIGHTWEIGHT HOODED SWEAT

62-140-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES S–XXL
CARTON 24

Belcoro®
Softer feel for comfort

NEW

LADY-FIT LIGHTWEIGHT HOODED SWEAT

62-148-O

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Shaped side seams for a feminine fit
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES XS–XXL
CARTON 24

Belcoro®
Softer feel for comfort

30	36	38	40	41
44	47	51	57	94
AZ	GL	PE	ZU	

FRUIT OF THE LOOM®

NEW

LIGHTWEIGHT HOODED SWEAT JACKET

62-144-O

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES S–XXL
CARTON 24

Belcoro. Softer feel for comfort

30 36 38 40 41 44 47
51 57 94 AZ GL PE ZU

LADY-FIT LIGHTWEIGHT HOODED SWEAT JACKET

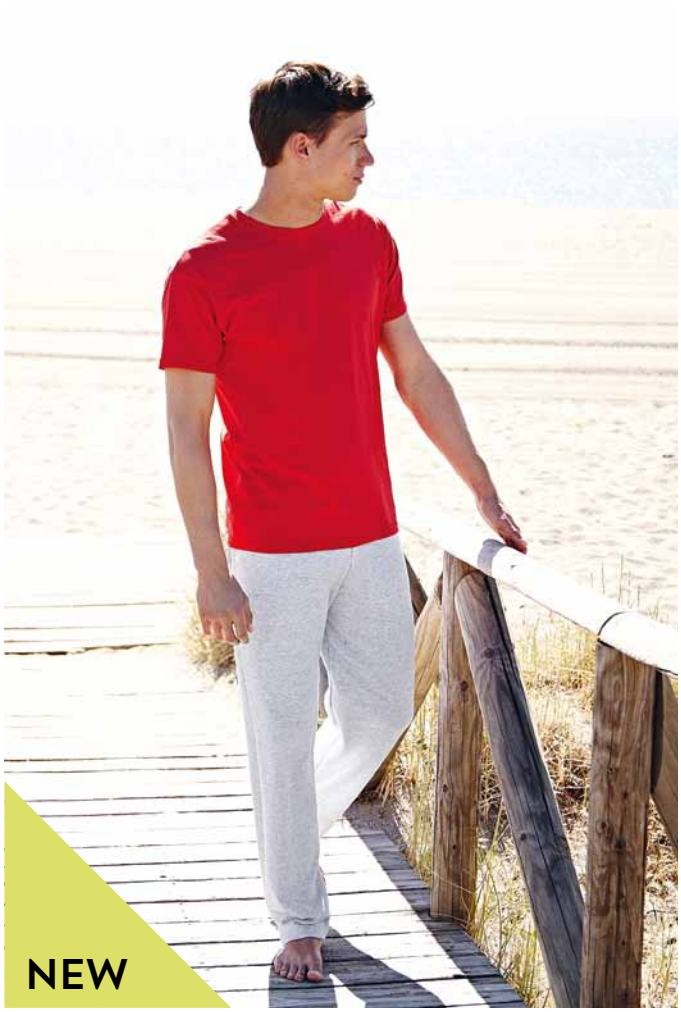
62-150-O

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Shaped side seams for a feminine fit
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES XS–XXL
CARTON 24

Belcoro. Softer feel for comfort

30 36 38 40 41 44 47
51 57 94 AZ GL PE ZU



LIGHTWEIGHT JOG PANTS

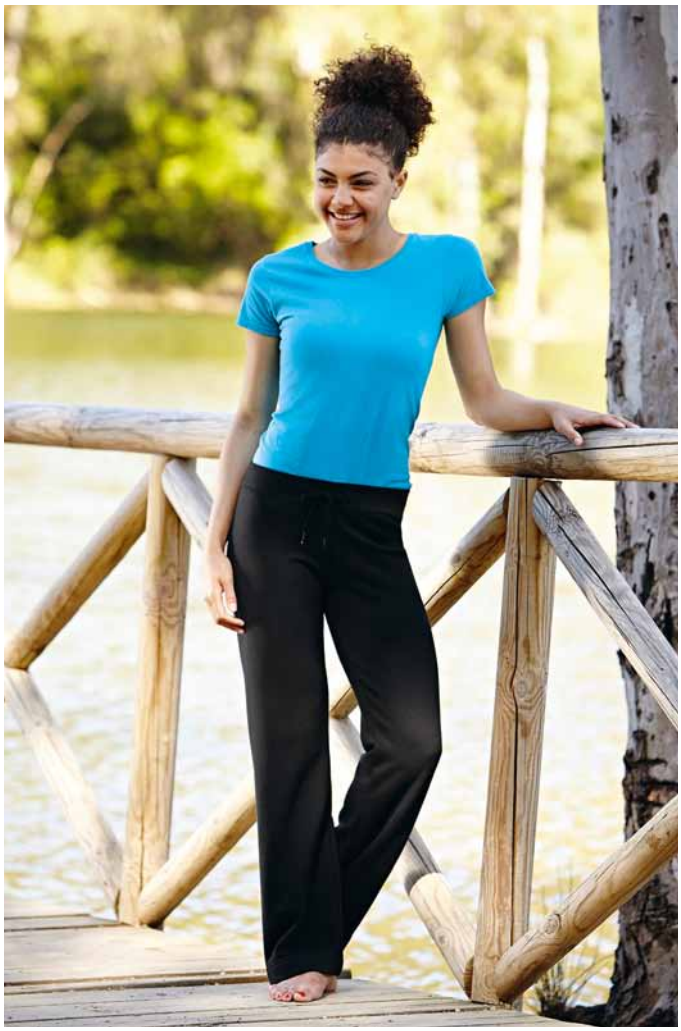
64-038-O

- Lightweight unbrushed fleece
- Elasticated waist with draw cord
- Side pockets
- Open hem
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES S–XXL
CARTON 24

Belcoro® Softer feel for comfort

36 94 AZ



LADY-FIT JOG PANTS

64-048-O

- Unbrushed fleece
- 1x1 rib waistband with self-coloured flat draw cord
- Open hem

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES XS–XXL
CARTON 24

36 94 AZ

CLASSIC 80/20 BELCORO® SWEATS

Our in-house 80% cotton, 20% polyester Sweat styles are made with unbeatable Belcoro® yarn, providing enhanced durability, less pilling and improved washing performance. The result? Hard-wearing Sweats that are made to last. See pages 56-63.

SET-IN SWEAT

62-202-0

- Single jersey shoulder to shoulder taping
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–3XL
3XL available in White, Black, Navy and Heather Grey only
CARTON 36 (24 sizes XXL & 3XL)

Belcoro®
Softer feel for comfort

30	32	34	36
38	40	41	51
94	AZ	YT	

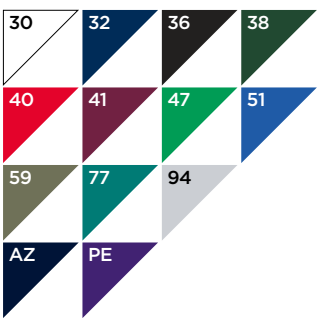
RAGLAN SWEAT

62-216-O

- Single jersey back neck tape
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 36 (24 size XXL)

Belcoro®
Softer feel for comfort



FRUIT OF THE LOOM®

HOODED SWEAT

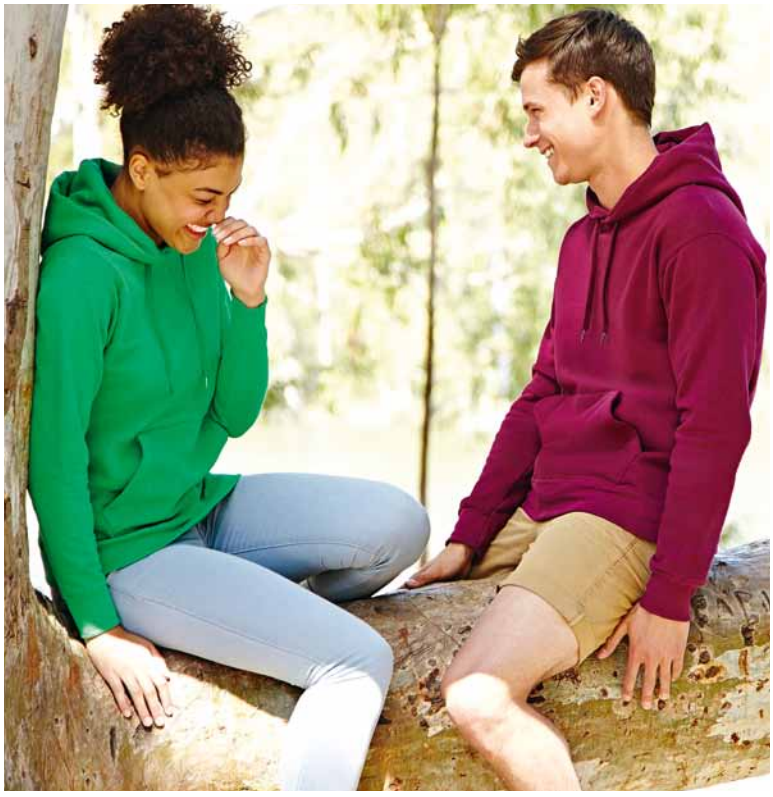
62-208-0

- Double fabric hood
- Self-coloured flat draw cord
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S-XXL
CARTON 24

Belcoro.
Softer feel for comfort

30	32	36	38	40	41	44
47	51	52	59	87	94	AZ
CQ	GL	PE	YT	ZU		



LADY-FIT HOODED SWEAT

62-038-O

- Double fabric hood
- Self-coloured flat draw cord
- Shaped side seams for a feminine fit
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES XS–XXL
CARTON 24

Belcoro®
Softer feel for comfort

FRUIT OF THE LOOM®

SWEAT JACKET

62-230-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two welt front pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24

Belcoro®
Softer feel for comfort

30 36 94 AZ GL

KIDS
P89

HOODED SWEAT JACKET

62-062-O

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Belcoro®
Softer feel for comfort

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24

ZIP NECK SWEAT

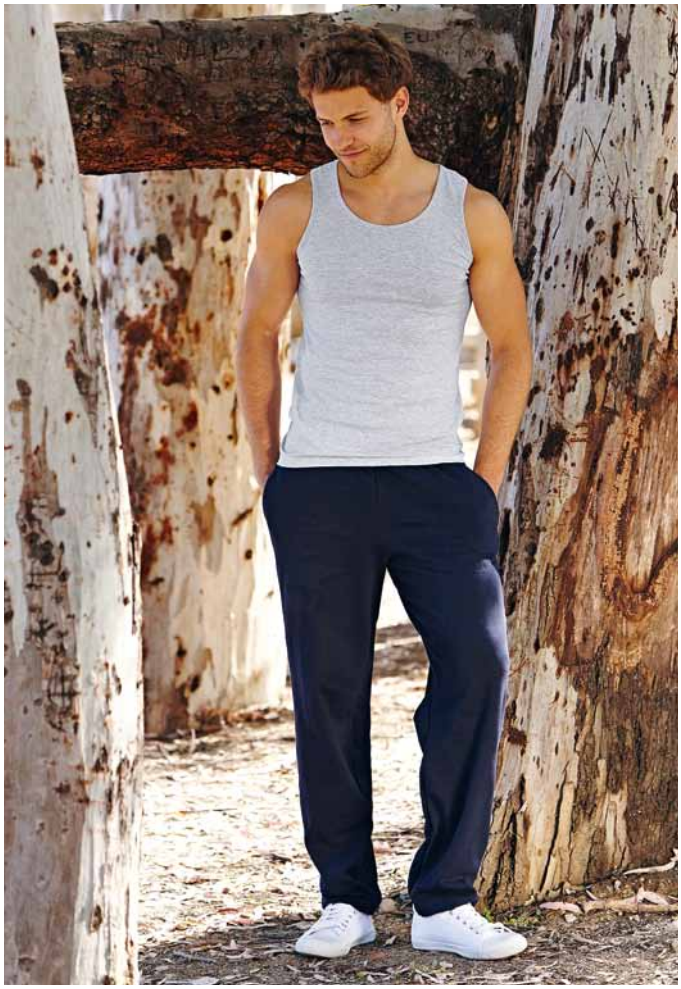
62-114-O

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24

Belcoro®
Softer feel for comfort

30 36 38 40
51 94 AZ



OPEN HEM JOG PANTS

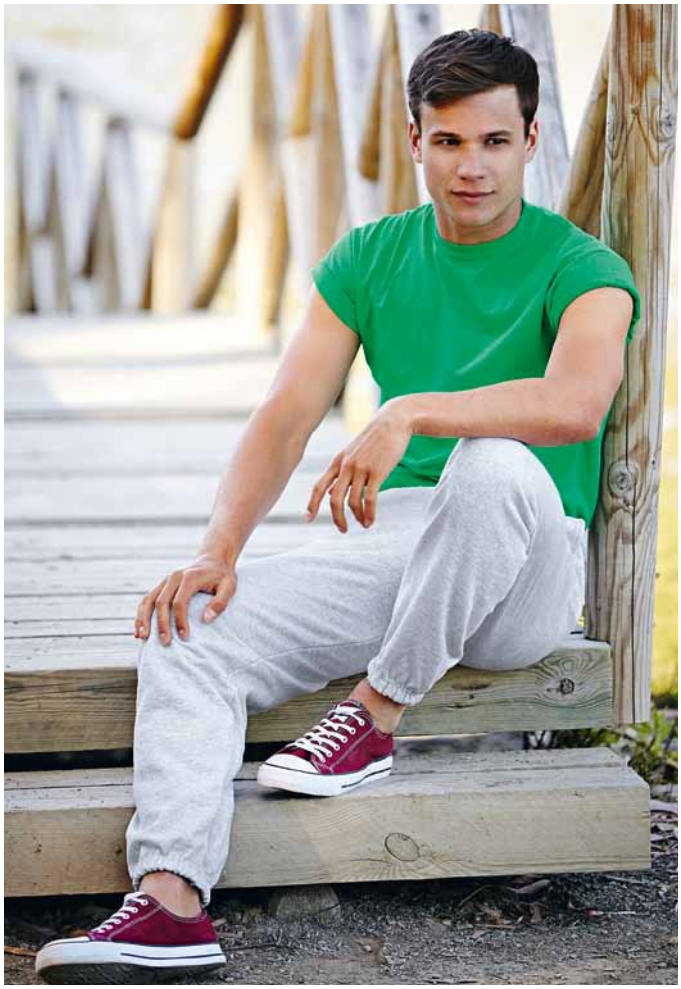
64-032-0

- Elasticated waist with draw cord
- Side pockets
- Open hem
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 36 (24 size XXL)

Belcoro. Softer feel for comfort

36 94 AZ



ELASTICATED CUFF JOG PANTS

64-026-0

- Elasticated waist with draw cord
- Side pockets
- Elasticated cuffs
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 36 (24 size XXL)

Belcoro. Softer feel for comfort

36 94 AZ

KIDS P87

COMMITTED TO EXCELLENCE

FRUIT OF THE LOOM®

SINCE 1851

DOING THE RIGHT THING

Ethically or environmentally, we're committed to doing what's right. The Fruit Code is our code of conduct that guarantees that we, and all our suppliers, do everything to the highest possible standards.

Take our employees. We pay well above minimum wage, provide them with health care, a range of benefits and protect their human rights. We're also regularly audited and fully WRAP certified, complying with the 12 WRAP principles. These relate to workplace regulations including child labour, hours of work, discrimination, security and health and safety processes.

Fire safety has never been more important and we have always been fully committed to ensuring the safety of our employees. We have regular fire drills and at our plant in Morocco we even have our own fire engine and fire fighting team operating 24-hours a day.

What's more, we never use Uzbekistan cotton. Instead, all our garments are made from ethically produced yarn, with the majority of our raw cotton from the USA.

And the environment? Our plant in Morocco is specifically designed to be energy efficient whilst maintaining a comfortable working environment for our employees. We also keep waste to a minimum by re-using cotton reclaimed fibres and recycling waste fabric. We even recycle 60% of our water. Plus, each garment is Oeko-Tex Standard 100 approved, which certifies that none of our textiles contain substances that are harmful to people or the environment.

Trust Fruit to always do things right.

THE FRUIT CODE

CONFIDENCE IN TEXTILES
Tested for harmful substances
according to Oeko-Tex® Standard 100
08-5295 Shirley

WORLDWIDE RESPONSIBLE ACCREDITED PRODUCTION
WRAP

ONLY ETHICALLY PRODUCED YARN
NO CHILD OR FORCED LABOUR

PREMIUM 70/30 SWEATS

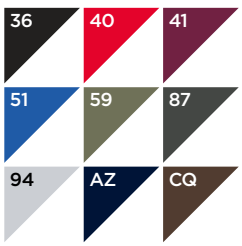
Our Premium Sweats are made from 70% cotton, 30% polyester offering a super soft feel and excellent handle. For 2014, we've introduced three great new styles to our Men's Premium Sweats range. So look out for the new Hooded Sweat, Set-In Sweat and Elasticated Cuff Jog Pants. See pages 66-71.

HOODED SWEAT

62-152-O

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Front pouch pocket
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24



SET-IN SWEAT

62-154-O

- Single jersey back neck tape
- Neck, waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 36 (24 size XXL)

36 40 41 51 59
87 94 AZ CQ

NEW

NEW

ELASTICATED CUFF JOG PANTS

64-040-O

- Elasticated waist with draw cord
- Side pockets
- Elasticated cuffs

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 36 (24 size XXL)

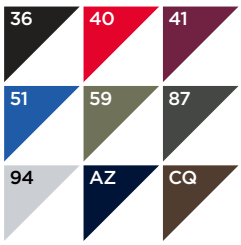
36 94 AZ

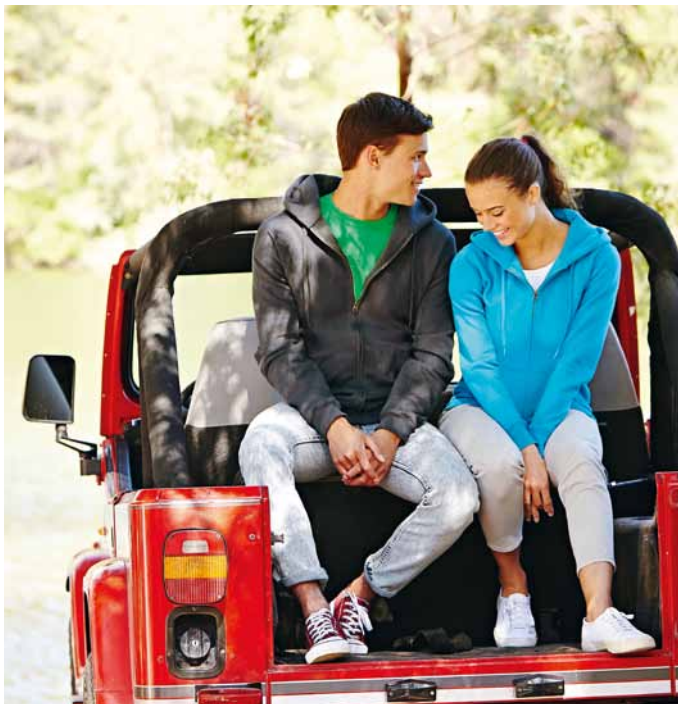
HOODED SWEAT JACKET

62-034-0

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24





LADY-FIT HOODED SWEAT JACKET

62-118-O

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Shaped side seams for a feminine fit
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES XS–XXL
CARTON 24

LADY-FIT SWEAT JACKET

62-116-O

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Shaped side seams for a feminine fit
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES XS–XXL
CARTON 24

30 36 94 AZ

SWEAT JACKET

62-228-O

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two welt front pockets
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24

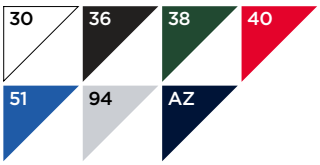
30 36 94 AZ GL

ZIP NECK **SWEAT**

62-032-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24



INTRODUCING THE UNIQUE HOODIE

Specially designed to allow you to print any design on the back of the hood, our new Unique Hoodie is perfect for promotions, music merchandising, licensing, tourism and so much more. Fruit of the Loom owns the exclusive license for this exciting new product design (license no: 001177661). What will you print?

UNIQUE HOODIE

62-130-0

- Double fabric hood
- Panel to back of hood to enable printing
- Self-coloured flat draw cord
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

Belcoro®
Softer feel for comfort

36 94 AZ

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24

Special orders can be produced in any colour from our full Sweat palette.
See page 110 for details.

NEW

UNIQUE HOODIE JACKET

62-132-O

- Double fabric hood
- Panel to back of hood to enable printing
- Self-coloured flat draw cord
- Single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES S–XXL
CARTON 24

Belcoro. Softer feel for comfort

36 94 AZ

TECHNICAL SPEC P109

All prints used are for illustration only.

FRUIT OF THE LOOM

FULL ZIP FLEECE

62-510-0

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuffs and shoulder seams
- Self-coloured zips to front and pockets
- Hem with adjustable draw cord and stopper

FABRIC 100% polyester*, pill resistant fleece
*Smoke 75% polyester, 25% viscose
WEIGHT 300gm/m²
SIZES S–XXL
CARTON 12

36 38 40 51 AZ SK

LADY-FIT FULL ZIP FLEECE

62-066-0

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuffs and raglan sleeves
- Self-coloured zips to front and pockets
- Shaped panel seams for a feminine fit

FABRIC 100% polyester, pill resistant fleece
WEIGHT 300gm/m²
SIZES S–XXL
CARTON 12

36 38 40 51 AZ

HALF ZIP **FLEECE**

62-512-O

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuffs and shoulder seams
- Self-coloured zips to front and pockets
- Hem with adjustable draw cord and stopper

FABRIC 100% polyester*, pill resistant fleece
*Smoke 75% polyester, 25% viscose
WEIGHT 300gm/m²
SIZES S–XXL
CARTON 12

36 38 40 51 AZ SK

FRUIT OF THE LOOM

KIDS

STILL GROWING

With the all-new Lightweight Sweats, our Kids' range just gets bigger and better. Perfect for all-year wear, our new Kids Lightweight Hooded Sweat and Lightweight Jog Pants are made from 240gm/m^2 quality unbrushed fabric.

All our styles are suitable for schoolwear and come in every colour you could need. Available up to size 14-15, we've got something for kids of all ages.

Plus, as you'd expect from a company committed to excellence, every garment is designed to last and to handle even the liveliest kids. So, with outstanding quality, great value for money and all the latest EU safety legislation taken care of...

Kids really are in the safest hands.

GIRLS VALUEWEIGHT T

61-005-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Girls fit with shaped side seams
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton, Belcoro® yarn
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 72

Belcoro®
Softer feel for comfort

30 34 36 40
47 51 52 57
AZ PE YT ZU

KIDS VALUEWEIGHT T

61-033-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES 1-2, 2-3, 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only
CARTON 108 (72 age 14-15)

Belcoro®
Softer feel for comfort

30 32 34 36 38 40
41 44 47 51 52 60
94 AZ K2 PE YT ZU

KIDS VALUEWEIGHT LONG SLEEVE T

61-007-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Cotton/Lycra® rib cuff
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Fine knit gauge for enhanced printability

FABRIC 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester
WEIGHT White – 160gm/m² Colour – 165gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 72

Belcoro®
Softer feel for comfort

30 36 40 51 94 AZ

FRUIT OF THE LOOM®

PERFORMANCE T's

Now available in four new colours, our Performance T-shirts are all made from 100% textured polyester. That means they offer unbeatable moisture wicking, keeping even the most energetic kids cool and dry.

KIDS PERFORMANCE T

61-013-0

- 100% textured polyester for excellent moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Printed back neck label for comfort
- Self-fabric back neck tape

FABRIC 100% polyester
WEIGHT 140gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 72

COOL WEAR

4 NEW COLOURS

57	LM	XK	ZU
30	36	40	AZ

FRUIT OF THE LOOM

KIDS 65/35 POLO

63-417-O

- Guaranteed to perform at 60°C wash
- Two-button placket with self-coloured buttons

FABRIC Easy-care 65% polyester, 35% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

60

30	34	36	38	40	41
51	52	94	AZ	PE	YT

KIDS 65/35
LONG SLEEVE POLO

63-201-0

- Guaranteed to perform at 60°C wash
- Two-button placket with self-coloured buttons
- Cotton/elastane rib cuff

FABRIC Easy-care 65% polyester, 35% cotton
WEIGHT White – 170gm/m² Colour – 180gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

ALL-NEW
LIGHTWEIGHT SWEATS

Our new Lightweight Sweat styles are made from 240gm/m² unbrushed fabric, perfect for warmer climates and year-round wear. So, whether for school, sports or just for play, we now have a Sweat for every season.

NEW

KIDS LIGHTWEIGHT HOODED SWEAT

62-009-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

Belcoro® Softer feel for comfort

30 36 40 44 47 51
57 94 AZ PE ZU

KIDS LIGHTWEIGHT JOG PANTS

64-005-0

- Lightweight unbrushed fleece
- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Side pockets
- Open hem
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 240gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

Belcoro® Softer feel for comfort

36 94 AZ

FRUIT OF THE LOOM®

CLASSIC 80/20 BELCORO® SWEATS

Our in-house 80% cotton, 20% polyester Sweat styles are made with unbeatable Belcoro® yarn, providing enhanced durability, less pilling and improved washing performance. Exactly what you need for kids' Sweats that are washed and worn regularly. See pages 86-89.

KIDS HOODED SWEAT

62-043-O

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

Belcoro®
Softer feel for comfort

30 36 40 51 52
57 94 AZ PE ZU

KIDS HOODED SWEAT JACKET

62-045-0

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Single jersey back neck tape
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

Belcoro® Softer feel for comfort

36 40 51 57
94 AZ ZU

KIDS JOG PANTS

64-051-0

- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Side pockets
- Elasticated cuffs
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

Belcoro® Softer feel for comfort

36 94 AZ

FRUIT OF THE LOOM®

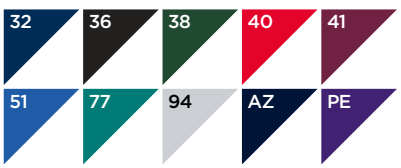
KIDS
RAGLAN SWEAT

62-039-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

Belcoro. Softer feel for comfort



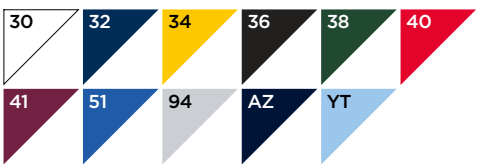
KIDS
SET-IN SWEAT

62-041-0

- Single jersey shoulder to shoulder taping
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

Belcoro. Softer feel for comfort



KIDS
SWEAT JACKET

62-005-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

Belcoro®
Softer feel for comfort

36 40 51 AZ

PREMIUM 70/30 SWEATS

Our Premium Sweats are made from 70% cotton, 30% polyester for a super soft feel and excellent handle. Choose from a range of crew-neck, hooded and jacket styles, that are fun for kids and practical for parents. See pages 90-93.

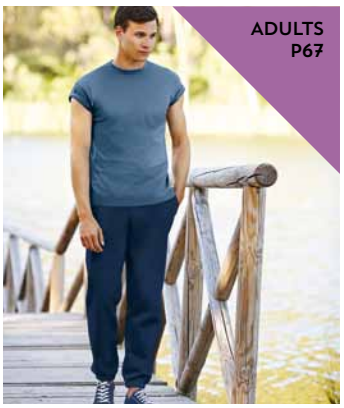
KIDS JOG PANTS

64-025-0

- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Side pockets
- Elasticated cuffs

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

36 94 AZ



ADULTS P67

KIDS HOODED SWEAT

62-037-0

- Single jersey back neck tape
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

30 36 40 51
52 94 AZ YT

KIDS HOODED SWEAT JACKET

62-035-0

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Single jersey back neck tape
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

36 40 51 94 AZ

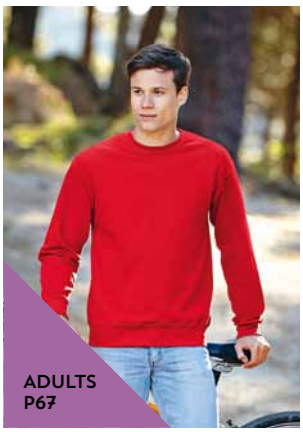
KIDS
SET-IN SWEAT

62-031-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36

30 32 34 36 38 40
41 51 94 AZ YT



KIDS
SWEAT JACKET

62-001-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

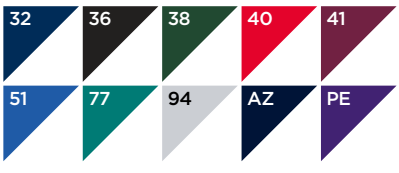
36 40 51 AZ

KIDS RAGLAN SWEAT

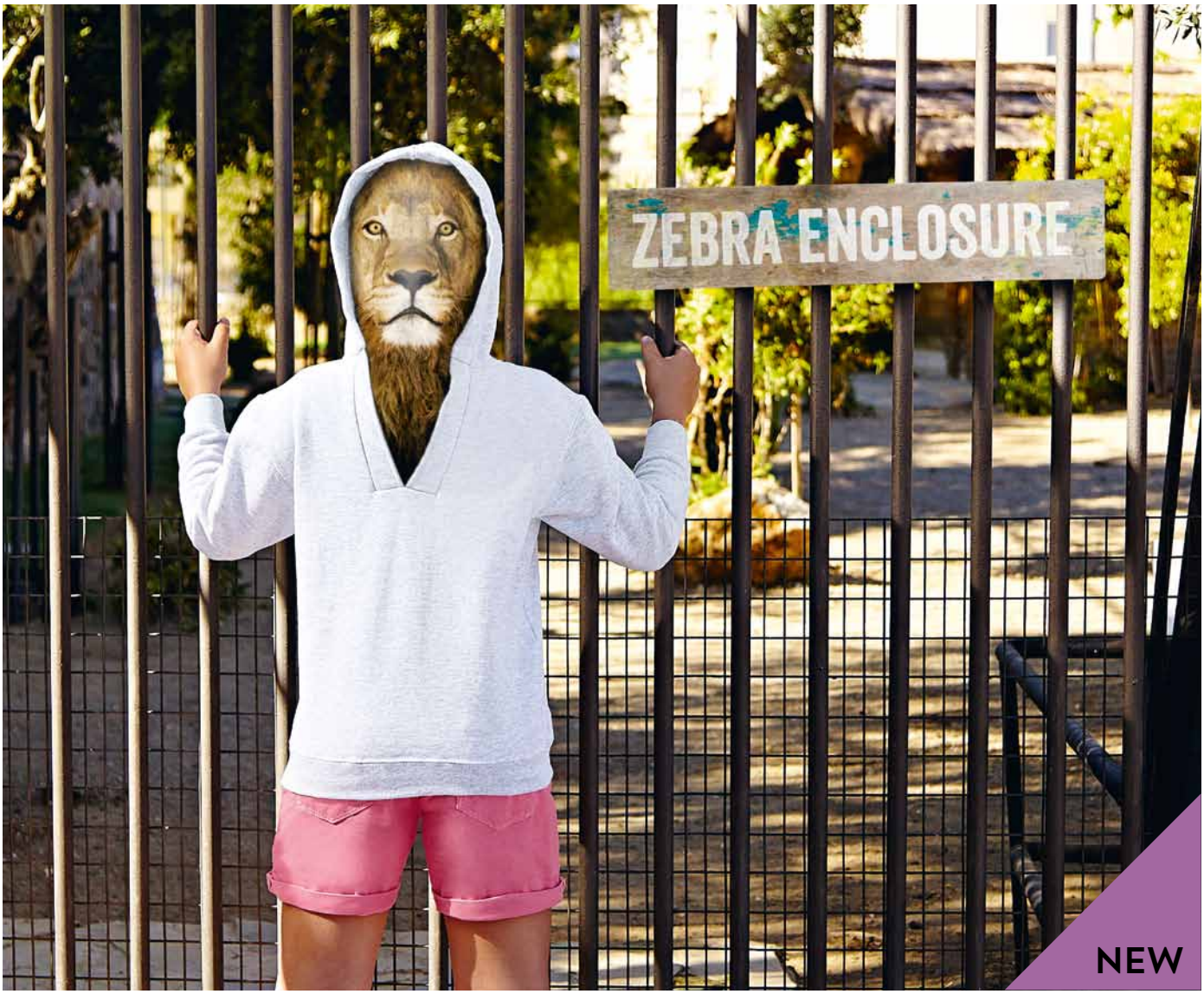
62-033-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/elastane rib

FABRIC 70% cotton, 30% polyester
WEIGHT 280gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 36



FRUIT OF THE LOOM



NEW

KIDS
UNIQUE HOODIE

62-007-0

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Panel to back of hood to enable printing
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a softer feel and cleaner printing process
- Exclusive product license (License No. 001177661)

FABRIC 80% cotton Belcoro® yarn, 20% polyester
WEIGHT 280gm/m²
SIZES 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

Belcoro®
Softer feel for comfort

36 94 AZ

Special orders can be produced in any colour from our full Sweat palette. See page 110 for details.

All prints used are for illustration only.

ADULTS P72

KIDS OUTDOOR FLEECE

62-511-O

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuff and shoulder seams
- Self-coloured zips to front and pockets
- No hem adjustable draw cord and stopper in-line with European childrenswear legislation

FABRIC 100% polyester, pill resistant fleece
WEIGHT 300gm/m²
SIZES 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
CARTON 24

36 38 40 51 AZ

PRODUCT & SIZE GUIDE

EVERYTHING YOU NEED TO KNOW

This comprehensive section contains product and size information for our entire 2014 range. Plus, for easy reference we have now combined men's, ladies and kids styles for each product category.

All you need, all in one place.

PRODUCT GUIDE – T-SHIRTS

PAGE NUMBER	8	9	78	78	11	11	12	13	13
STYLE NAME	VALUE-WEIGHT T	LADY-FIT VALUE-WEIGHT T	KIDS VALUE-WEIGHT T	GIRLS VALUE-WEIGHT T	VALUE-WEIGHT V-NECK T	LADY-FIT VALUE-WEIGHT V-NECK T	VALUE-WEIGHT FITTED T	VALUE-WEIGHT LONG SLEEVE T	LADY-FIT VALUE-WEIGHT LONG SLEEVE T
CODE	61-036-0	61-372-0	61-033-0	61-005-0	61-066-0	61-398-0	61-200-0	61-038-0	61-404-0
WEIGHT GM/M² (White/Colours)	160/165	160/165	160/165	160/165	160/165	160/165	160/165	160/165	160/165
FABRIC	100% Cotton¶*	100% Cotton*	100% Cotton*	100% Cotton	100% Cotton*	100% Cotton*	100% Cotton*	100% Cotton*	100% Cotton
CARTON SIZE	72 (36 3XL-5XL)	72	108 (72 age 14-15)	72	72	36	72	72 (60 XXL)	36
SIZES	S-5XL‡	XS-XXL	1-2†, 2-3†, 3-4, 5-6, 7-8, 9-11, 12-13, 14-15	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	XS-XXL	S-XXL	S-XXL	XS-XXL
30 White	☐	☐	☐	☐	☐	☐	☐	☐	☐
32 Navy	■		■						
34 Sunflower	■	■	■	■		■			
36 Black	■	■	■	■	■	■	■	■	■
38 Bottle Green	■	■	■						
40 Red	■	■	■	■	■	■	■	■	
41 Burgundy	■		■						
44 Orange	■	■	■				■		
47 Kelly Green	■	■	■	■					
51 Royal Blue	■	■	■	■	■	■	■	■	
52 Light Pink	■	■	■	■		■			
57 Fuchsia	■	■		■		■			
59 Classic Olive	■						■		
60 Natural	■		■						
77 Emerald									
80 Steel Blue	■								
87 Charcoal	■	■			■		■		
93 Ash	■								
94 Heather Grey	■	■	■		■	■	■	■	
3M Khaki	■								
AZ Deep Navy	■	■	■	■	■	■	■	■	
BX Brick Red	■								
CQ Chocolate	■								
GL Light Graphite	■								
K2 Yellow	■		■						
LM Lime									
PE Purple	■	■	■	■					
SK Smoke									
TM Forest Green									
XK Bright Yellow									
XW Zinc									
YT Sky Blue	■	■	■	■					
ZU Azure Blue	■	■	■	■					
15 Steel Blue/Deep Navy									
17 Khaki/Light Graphite									
22 Navy/White									
85 Deep Navy/White									
AM Sunflower/Kelly Green									
AW White/Royal Blue									
KB Royal Blue/White									
KW Black/White									
OF Orange/Light Graphite									
RS Sky Blue/White									
RW Red/White									
TH White/Black									
WE White/Deep Navy									
WK White/Kelly Green									
WM White/Red									

¶Ash – 99% cotton, 1% polyester. *Heather Grey – 97% cotton, 3% polyester. ‡3XL-5XL available in White, Black, Navy and Heather Grey only.
†Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only.

T-SHIRTS

79	14	15	15	16	17	17	20	21	22	
KIDS VALUE-WEIGHT LONG SLEEVE T	LADY-FIT VALUE-WEIGHT VEST	VALUE-WEIGHT ATHLETIC VEST	VALUE-WEIGHT TANK T	VALUE-WEIGHT RINGER T	VALUE-WEIGHT SHORT SLEEVE BASEBALL T	VALUE-WEIGHT LONG SLEEVE BASEBALL T	SUPER PREMIUM T	SUPER PREMIUM LONG SLEEVE T	HEAVY T	
61-007-0	61-376-0	61-098-0	61-222-0	61-168-0	61-026-0	61-028-0	61-044-0	61-042-0	61-212-0	
160/165	160/165	160/165	160/165	160/165	160/165	160/165	190/205	190/205	185/195	
100% Cotton*	100% Cotton*	100% Cotton*	100% Cotton*	100% Cotton	100% Cotton	100% Cotton	100% Cotton¶*	100% Cotton	100% Cotton*	
72	72	72	72	72	72	72 (60 XXL)	72	72 (60 XXL)	72	
3-4, 5-6, 7-8, 9-11, 12-13, 14-15	XS-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-3XL‡	S-XXL	S-3XL	
										30
										32
										34
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										3M
										AZ
										BX
										CQ
										GL
										K2
										LM
										PE
										SK
										TM
										XK
										XW
										YT
										ZU
										15
										17
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										WM

¶Ash – 99% cotton, 1% polyester. *Heather Grey – 97% cotton, 3% polyester.
‡3XL available in White, Black, Navy and Heather Grey only.

FRUIT OF THE LOOM

PRODUCT GUIDE – T-SHIRTS

PAGE NUMBER	22	23	24	25	26	27	27	28	29	80-81
STYLE NAME	HEAVY POCKET T	ORIGINAL T	SLIM FIT T	LADY-FIT CREW NECK T	LADY-FIT V-NECK T	LADY-FIT LONG SLEEVE CREW NECK T	LADY-FIT STRAP T	PERFORMANCE T	LADY-FIT PERFORMANCE T	KIDS PERFORMANCE T
CODE	61-202-0	61-082-0	61-262-0	61-378-0	61-382-0	61-384-0	61-024-0	61-390-0	61-392-0	61-013-0
WEIGHT GM/M² (White/Colours)	185/195	135/145	175/185	200/210	200/210	200/210	210/220	140	140	140
FABRIC	100% Cotton	100% Cotton*	95% Cotton 5% Elastane	95% Cotton 5% Elastane	95% Cotton 5% Elastane	95% Cotton 5% Elastane	100% Cotton	100% Polyester	100% Polyester	100% Polyester
CARTON SIZE	72	120 (108 XXL)	72	36	36	36	36	72	72	72
SIZES	S-XXL	S-XXL	S-XXL	XS-XXL	XS-XXL	XS-XXL	XS-XXL	S-XXL	XS-XXL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15
30 White										
32 Navy										
34 Sunflower										
36 Black										
38 Bottle Green										
40 Red										
41 Burgundy										
44 Orange										
47 Kelly Green										
51 Royal Blue										
52 Light Pink										
57 Fuchsia								NEW	NEW	NEW
59 Classic Olive										
60 Natural										
77 Emerald										
80 Steel Blue										
87 Charcoal										
93 Ash										
94 Heather Grey										
3M Khaki										
AZ Deep Navy										
BX Brick Red										
CQ Chocolate										
GL Light Graphite										
K2 Yellow										
LM Lime								NEW	NEW	NEW
PE Purple										
SK Smoke										
TM Forest Green										
XK Bright Yellow								NEW	NEW	NEW
XW Zinc										
YT Sky Blue										
ZU Azure Blue								NEW	NEW	NEW
15 Steel Blue/Deep Navy										
17 Khaki/Light Graphite										
22 Navy/White										
85 Deep Navy/White										
AM Sunflower/Kelly Green										
AW White/Royal Blue										
KB Royal Blue/White										
KW Black/White										
OF Orange/Light Graphite										
RS Sky Blue/White										
RW Red/White										
TH White/Black										
WE White/Deep Navy										
WK White/Kelly Green										
WM White/Red										

*Heather Grey – 97% cotton, 3% polyester.

POLOS

32	33	82	34	35	83	36	37	38	39	40	41	41	
65/35 POLO	LADY-FIT 65/35 POLO	KIDS 65/35 POLO	65/35 POCKET POLO	HEAVY 65/35 POLO	KIDS 65/35 LONG SLEEVE POLO	PREMIUM POLO	LADY-FIT PREMIUM POLO	PREMIUM TIPPED POLO	PREMIUM LONG SLEEVE POLO	HEAVY POLO	ORIGINAL POLO	LADY-FIT POLO	
63-402-0	63-212-0	63-417-0	63-308-0	63-204-0	63-201-0	63-218-0	63-030-0	63-032-0	63-310-0	63-000-0	63-214-0	63-560-0	
170/180	170/180	170/180	170/180	220/230	170/180	170/180	170/180	170/180	170/180	230/240	170/180	210/220	
Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	Easy-care 65% Polyester 35% Cotton	100% Cotton¶	100% Cotton	100% Cotton	100% Cotton¶	100% Cotton	100% Cotton	97% Cotton 3% Elastane	
36	36	36	36	36	36	36	36	36	36	36	48	36	
S-3XL	XS-XXL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-3XL	S-3XL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-3XL	XS-XXL	S-3XL	S-3XL	S-3XL	S-3XL	XXS-XXL*	
													30
													32
													34
													36
													38
													40
													41
													44
													47
													51
													52
													57
													59
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													77
													80
													87
													93
													94
													3M
													AZ
													BX
													CQ
													GL
													K2
													LM
													PE
													SK
													TM
													XK
													XW
													YT
													ZU
													15
													17
													22
													85
													AM
													AW
													KB
													KW
													OF
													RS
													RW
													TH
													WE
													WK
													WM

¶Ash – 90% cotton, 10% polyester. *XXS available in White and Sky Blue only.

PRODUCT GUIDE – SHIRTS

PAGE NUMBER	44	44	45	45	46	46	47	47
STYLE NAME	SHORT SLEEVE POPLIN SHIRT	LADY-FIT SHORT SLEEVE POPLIN SHIRT	LONG SLEEVE POPLIN SHIRT	LADY-FIT LONG SLEEVE POPLIN SHIRT	SHORT SLEEVE OXFORD SHIRT	LADY-FIT SHORT SLEEVE OXFORD SHIRT	LADY-FIT LONG SLEEVE OXFORD SHIRT	LONG SLEEVE OXFORD SHIRT
CODE	65-116-0	65-014-0	65-118-0	65-012-0	65-112-0	65-000-0	65-002-0	65-114-0
WEIGHT GM/M² (White/Colours)	115/120	115/120	115/120	115/120	130/135	130/135	130/135	130/135
FABRIC	55% Cotton 45% Polyester	55% Cotton 45% Polyester	55% Cotton 45% Polyester	55% Cotton 45% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester
CARTON SIZE	12	12	12	12	12	12	12	12
SIZES	S-3XL	XS-3XL	S-3XL	XS-3XL	S-3XL	XS-3XL	XS-3XL	S-3XL
30 White	☐	☐	☐	☐	☐	☐	☐	☐
32 Navy	■	■	■	■	■	■	■	■
34 Sunflower								
36 Black	■	■	■	■	■	■	■	■
38 Bottle Green								
40 Red	■	■	■	■				
41 Burgundy								
44 Orange								
47 Kelly Green								
51 Royal Blue								
52 Light Pink								
57 Fuchsia								
59 Classic Olive								
60 Natural								
77 Emerald								
80 Steel Blue								
87 Charcoal								
93 Ash								
94 Heather Grey								
3M Khaki								
AZ Deep Navy								
BX Brick Red								
CQ Chocolate								
GL Light Graphite								
K2 Yellow								
LM Lime								
MU Mid Blue	■	■	■	■				
OC Oxford Grey					■	■	■	■
OD Oxford Blue					■	■	■	■
PE Purple								
SK Smoke								
TM Forest Green								
XK Bright Yellow								
XW Zinc								
YT Sky Blue								
ZU Azure Blue								

LIGHTWEIGHT SWEATS

50	50	51	52	53	85	54	54	55	55	85	
NEW LIGHT-WEIGHT RAGLAN SWEAT	**NEW** LADY-FIT LIGHT-WEIGHT RAGLAN SWEAT	**NEW** LIGHT-WEIGHT SHORTS	**NEW** LIGHT-WEIGHT HOODED SWEAT	**NEW** LADY-FIT LIGHT-WEIGHT HOODED SWEAT	**NEW** KIDS LIGHT-WEIGHT HOODED SWEAT	**NEW** LIGHT-WEIGHT HOODED SWEAT JACKET	**NEW** LADY-FIT LIGHT-WEIGHT HOODED SWEAT JACKET	**NEW** LIGHT-WEIGHT JOG PANTS	LADY-FIT JOG PANTS	**NEW** KIDS LIGHT-WEIGHT JOG PANTS	
62-138-0	62-146-0	64-036-0	62-140-0	62-148-0	62-009-0	62-144-0	62-150-0	64-038-0	64-048-0	64-005-0	
240	240	240	240	240	240	240	240	240	280*	240	
80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	
24	24	24	24	24	24	24	24	24	24	36	
S-XXL	XS-XXL	S-XXL	S-XXL	XS-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	XS-XXL	S-XXL	XS-XXL	5-6, 7-8, 9-11, 12-13, 14-15	
											30
											32
											34
■	■	■	■	■	■	■	■	■	■	■	36
■	■		■	■		■	■				38
■	■		■	■	■	■	■				40
■	■		■	■		■	■				41
■	■		■	■	■	■	■				44
■	■		■	■	■	■	■				47
■	■		■	■	■	■	■				51
											52
■	■		■	■	■	■	■				57
											59
											60
											77
											80
											87
											93
■	■	■	■	■	■	■	■	■	■	■	94
											3M
■	■	■	■	■	■	■	■	■	■	■	AZ
											BX
											CQ
■	■		■	■		■	■				GL
											K2
											LM
											MU
											OC
											OD
■	■		■	■	■	■	■				PE
											SK
											TM
											XK
											XW
											YT
■	■		■	■	■	■	■				ZU

*Lady-Fit Jog Pants are made from unbrushed fleece but weigh 280gm/m².

PRODUCT GUIDE – CLASSIC 80/20 SWEATS

PAGE NUMBER	56	88	57	88	58	59	86	60	89
STYLE NAME	SET-IN SWEAT	KIDS SET-IN SWEAT	RAGLAN SWEAT	KIDS RAGLAN SWEAT	HOODED SWEAT	LADY-FIT HOODED SWEAT	KIDS HOODED SWEAT	SWEAT JACKET	KIDS SWEAT JACKET
CODE	62-202-0	62-041-0	62-216-0	62-039-0	62-208-0	62-038-0	62-043-0	62-230-0	62-005-0
WEIGHT GM/M² (White/Colours)	280	280	280	280	280	280	280	280	280
FABRIC	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester
CARTON SIZE	36 (24 XXL-3XL)	36	36 (24 XXL)	36	24	24	24	24	24
SIZES	S-3XL*	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	XS-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	5-6, 7-8, 9-11, 12-13, 14-15
30 White	☐	☐	☐		☐	☐	☐	☐	
32 Navy	■	■	■	■	■				
34 Sunflower	■	■							
36 Black	■	■	■	■	■	■	■	■	■
38 Bottle Green	■	■	■	■	■				
40 Red	■	■	■	■	■	■	■		■
41 Burgundy	■	■	■	■	■				
44 Orange					■				
47 Kelly Green			■		■	■			
51 Royal Blue	■	■	■	■	■		■		■
52 Light Pink					■	■	■		
57 Fuchsia						■	■		
59 Classic Olive			■		■				
60 Natural									
77 Emerald			■	■					
80 Steel Blue									
87 Charcoal					■				
93 Ash									
94 Heather Grey	■	■	■	■	■	■	■	■	
3M Khaki									
AZ Deep Navy	■	■	■	■	■	■	■	■	■
BX Brick Red									
CQ Chocolate					■				
GL Light Graphite					■			■	
K2 Yellow									
LM Lime									
MU Mid Blue									
OC Oxford Grey									
OD Oxford Blue									
PE Purple			■	■	■	■	■		
SK Smoke									
TM Forest Green									
XK Bright Yellow									
XW Zinc									
YT Sky Blue	■	■			■				
ZU Azure Blue					■	■	■		

*3XL available in White, Black, Navy and Heather Grey only.

CLASSIC 80/20 SWEATS

61	87	62	63	63	87	72	94	73	
HOODED SWEAT JACKET	KIDS HOODED SWEAT JACKET	ZIP NECK SWEAT	OPEN HEM JOG PANTS	ELASTICATED CUFF JOG PANTS	KIDS JOG PANTS	**NEW** UNIQUE HOODIE	**NEW** KIDS UNIQUE HOODIE	**NEW** UNIQUE HOODIE JACKET	
62-062-0	62-045-0	62-114-0	64-032-0	64-026-0	64-051-0	62-130-0	62-007-0	62-132-0	
280	280	280	280	280	280	280	280	280	
80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	
24	24	24	36 (24 XXL)	36 (24 XXL)	36	24	24	24	
S-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	S-XXL	S-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	
									30
									32
									34
									36
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									40
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									44
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									93
									94
									3M
									AZ
									BX
									CQ
									GL
									K2
									LM
									MU
									OC
									OD
									PE
									SK
									TM
									XK
									XW
									YT
									ZU

PRODUCT GUIDE – PREMIUM 70/30 SWEATS

PAGE NUMBER	66	91	67	92	67	90	68	69	91
STYLE NAME	**NEW** HOODED SWEAT	KIDS HOODED SWEAT	**NEW** SET-IN SWEAT	KIDS SET-IN SWEAT	**NEW** ELASTICATED CUFF JOG PANTS	KIDS JOG PANTS	HOODED SWEAT JACKET	LADY-FIT HOODED SWEAT JACKET	KIDS HOODED SWEAT JACKET
CODE	62-152-0	62-037-0	62-154-0	62-031-0	64-040-0	64-025-0	62-034-0	62-118-0	62-035-0
WEIGHT GM/M² (White/Colours)	280	280	280	280	280	280	280	280	280
FABRIC	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester
CARTON SIZE	24	24	36 (24 XXL)	36	36 (24 XXL)	36	24	24	24
SIZES	S-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	XS-XXL	5-6, 7-8, 9-11, 12-13, 14-15
30 White									
32 Navy									
34 Sunflower									
36 Black									
38 Bottle Green									
40 Red									
41 Burgundy									
44 Orange									
47 Kelly Green									
51 Royal Blue									
52 Light Pink									
57 Fuchsia									
59 Classic Olive									
60 Natural									
77 Emerald									
80 Steel Blue									
87 Charcoal									
93 Ash									
94 Heather Grey									
3M Khaki									
AZ Deep Navy									
BX Brick Red									
CQ Chocolate									
GL Light Graphite									
K2 Yellow									
LM Lime									
MU Mid Blue									
OC Oxford Grey									
OD Oxford Blue									
PE Purple									
SK Smoke									
TM Forest Green									
XK Bright Yellow									
XW Zinc									
YT Sky Blue									
ZU Azure Blue									

PREMIUM 70/30 SWEATS AND FLEECE

70	70	92	71	93	74	74	95	75	
SWEAT JACKET	LADY-FIT SWEAT JACKET	KIDS SWEAT JACKET	ZIP NECK SWEAT	KIDS RAGLAN SWEAT	FULL ZIP FLEECE	LADY-FIT FULL ZIP FLEECE	KIDS OUTDOOR FLEECE	HALF ZIP FLEECE	
62-228-0	62-116-0	62-001-0	62-032-0	62-033-0	62-510-0	62-066-0	62-511-0	62-512-0	
280	280	280	280	280	300	300	300	300	
70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	100% Polyester*	100% Polyester	100% Polyester	100% Polyester*	
24	24	24	24	36	12	12	24	12	
S-XXL	XS-XXL	5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	S-XXL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S-XXL	
									30
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									34
									36
									38
									40
									41
									44
									47
									51
									52
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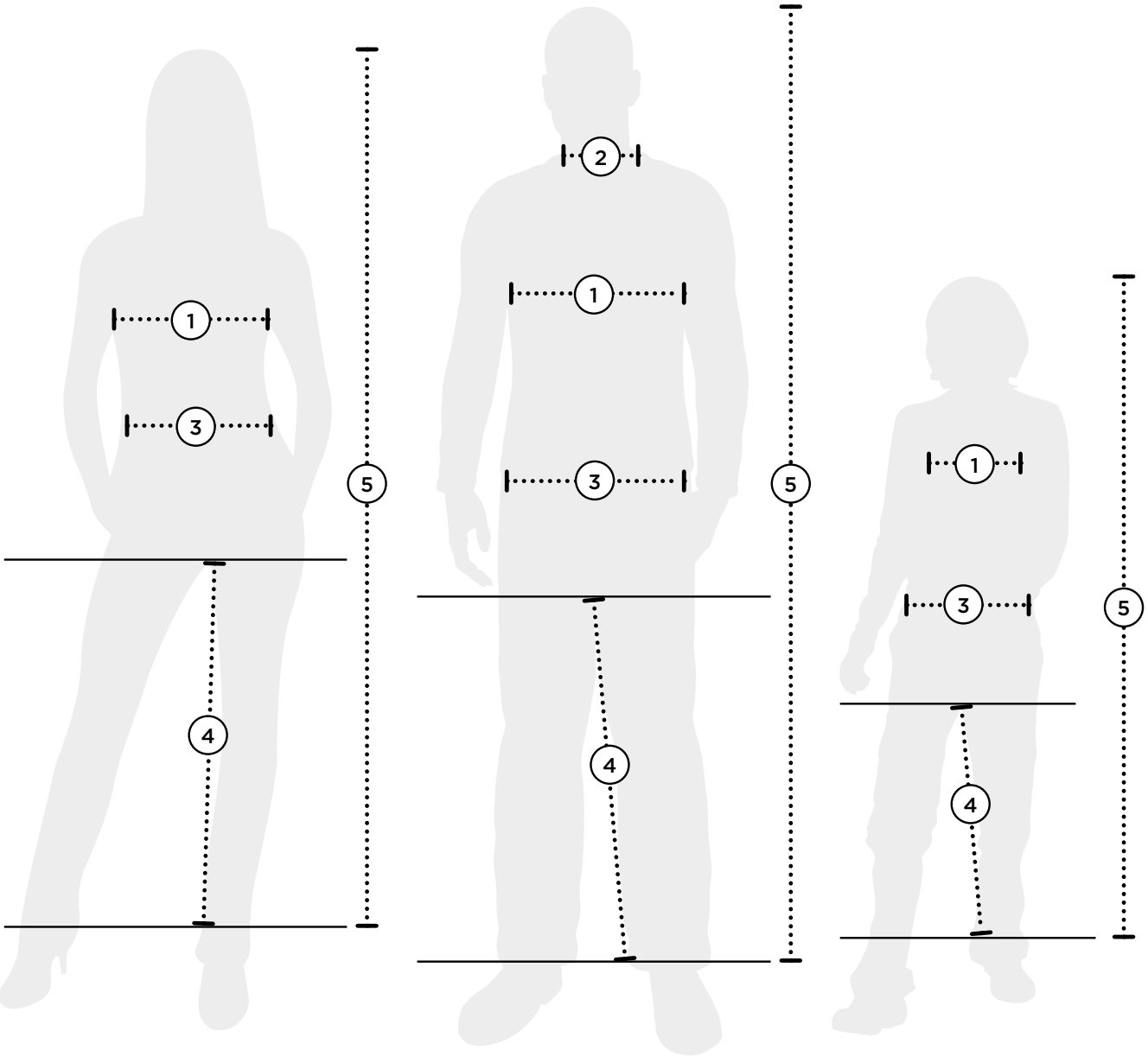
									60
									77
									80
									87
									93
									94
									3M
									AZ
									BX
									CQ
									GL
									K2
									LM
									MU
									OC
									OD
									PE
									SK
									TM
									XK
									XW
									YT
									ZU

*Smoke – 75% polyester, 25% viscose.

SIZE GUIDE

All of our measurements are based on actual 'To Fit' body sizes and not the size of the garment itself. For example, a polo with a 'Chest to Fit' size of 92-97cms/36-38" will fit someone with similar chest measurements, or jog pants with a 'Waist to Fit' of 44cms/34" will fit someone with similar waist measurements.

To help you select the most appropriate size of garment, please refer to our measuring tips below:



CHEST

MEN: Measure around the fullest part of the chest (1)

LADIES: Measure around the fullest part of the bust (1)

KIDS: Measure under the arms around the fullest part of the chest (1)

COLLAR

MEN: Measure around the base of the neck (2)

WAIST

ALL: Measure around the natural waist (3)

LEG LENGTH

ALL: Measure from the top of the inside leg at the crotch, down to where trousers are normally worn with shoes (4)

HEIGHT

ALL: No shoes, feet together flat on the floor. Measure from the top of the head to the ground (5)

SIZE GUIDE

MEN

	S	M	L	XL	XXL	3XL	4XL	5XL
Chest (inches)	35"-37"	38"-40"	41"-43"	44"-46"	47"-49"	50"-52"	53"-55"	56"-58"
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm	134.5-139.5cm	142-147cm
Collar (inches)	14.5"-15"	15.5"	16"-16.5"	17"-17.5"	18"	18.5"-19"	-	-
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm	-	-

LADIES

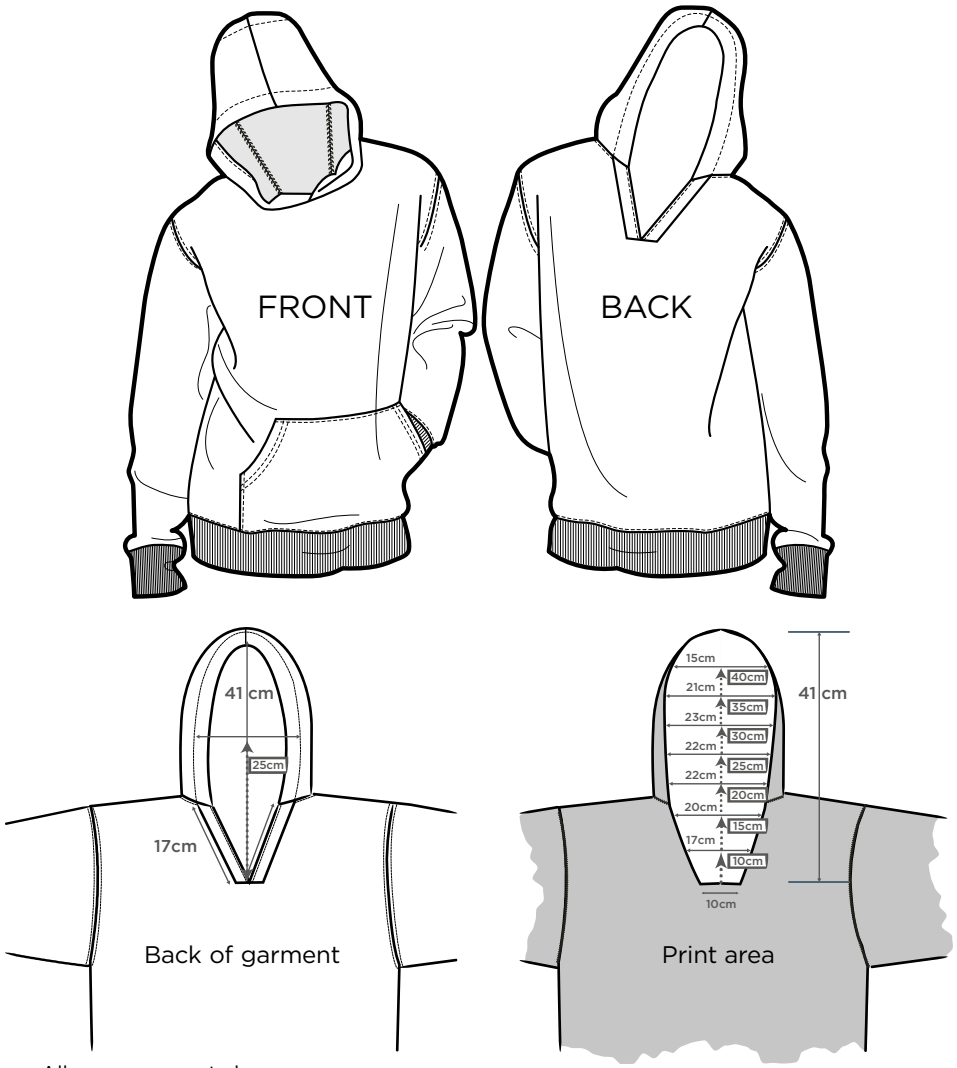
International	XXS	XS	S	M	L	XL	XXL	3XL
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52

KIDS

Age	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm

UNIQUE HOODIE **PRINT SPECIFICATION**

Designed for ease of printability, all styles and sizes have the same size hood and print area.



All measurements have
a tolerance of +/-1cm.

FRUIT OF THE LOOM

COMMITTED TO EXCELLENCE

FRUIT OF THE LOOM®

SINCE 1851

COMMITTED TO COLOUR

Fruit has always been famous for colour. We offer a comprehensive palette with unbeatable quality and durability. Bold brights, casual neutrals, core black and white, or anything in between, we have a colour to suit every business, school, team or promotion.

We only use the best dyes so we guarantee excellent colour fastness and consistency from batch to batch and style to style. We also have our own in-house colourists who test again and again, only issuing the Gold Seal Colour Standard when they're 100% happy.

The flexibility of our Moroccan plant even means we can offer any colour from our Fruit palette for large volume orders on all our in-house products. Our new Unique Hoodie is also available in any colour from our Sweats palette. Minimum order quantities are: 20,000 units for T-shirts and 10,000 units for Sweats. Contact your local supplier for terms.

Like everything, no one's more committed to colour.

COLOUR GUIDE

White
30

Navy
32

Sunflower
34

Black
36

Bottle Green
38

Red
40

Burgundy
41

Orange
44

Kelly Green
47

Royal Blue
51

Light Pink
52

Fuchsia
57

Classic Olive
59

Natural
60

Emerald
77

Steel Blue
80

Charcoal
87

Ash
93

Heather Grey
94

Khaki
3M

Deep Navy
AZ

Brick Red
BX

Chocolate
CQ

Light Graphite
GL

Yellow
K2

Lime
LM
NEW

Mid Blue
MU

Oxford Grey
OC

Oxford Blue
OD

Purple
PE

Smoke
SK

Forest Green
TM

Bright Yellow
XK
NEW

Zinc
XW

Sky Blue
YT

Azure Blue
ZU

Steel Blue/
Deep Navy
15

Khaki/
Light Graphite
17

Navy/White
22

Deep Navy/
White
85

Sunflower/
Kelly Green
AM

White/
Royal Blue
AW

Royal Blue/
White
KB

Black/White
KW

Orange/
Light Graphite
OF

Sky Blue/White
RS

Red/White
RW

White/Black
TH

White/
Deep Navy
WE

White/Red
WM

White/
Kelly Green
WK

Due to the print process actual garment colours may vary from the printed colours.

FRUIT OF THE LOOM

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